

## KEYNOTE PLENARY PACKAGE

### Qualified Decision Maker Involvement

GMS targeted business development format, attendee qualification process and client management, guarantees exclusive, decision maker attendance.

#### 1. Your Company Representation

Speaker + 3 company representatives to attend the entire summit with full access, to all workshops & keynote presentations, entrance to all other networking areas and facilities for all food & refreshments which are arranged by GMS during the two days summit.

#### 2. Host a Keynote Presentation in the Morning of Day 1 or Day 2 Plenary Session

A powerful opportunity to facilitate a 30 minutes focused case study or similar led session to a captivated and targeted audience.

#### 3. Invitation to Networking Drinks Reception and Lunches

Drinks Reception and Lunches with the delegates providing effective and high profile networking time.

#### 4. One to One Meetings and Personal Introductions with Prospects

GMS organises 7 pre matched and pre arranged relevant one on one meetings with personal introductions through their prospect qualification, identification and meeting set up process.

#### 5. Qualified Decision Makers – Prospect and Lead Qualification

The GMS targeted approach and qualification process on your behalf will ensure key decision makers for your networking purposes.

#### 6. Personal Introductions to Prospects

To ensure your company gains maximum value from our summit, you are allocated a GMS consultant responsible for ensuring that you receive personal introductions to additional targeted prospects.

### 7. Visibility, Profile Raising, Branding and Awareness

- Your presence at the event is further reinforced with a 3x2 metre dedicated space in the main networking area for the duration of the 2 day summit.
- High profile exposure as one of a select, targeted group of partners co-hosting the global leaders summit.
- Multiple brand exposure to the summit.
- Company logo, company name and product/service description in direct email contact with global decision makers prior to the summit.
- Your company, products and services mentioned and discussed in direct verbal contact with all attending decision makers prior to the summit.

**PACKAGE PRICE £34,950 + VAT**