



IndustryX **Talk** ^{EU}

Human-Centered AI: Data-Driven Transformation in Manufacturing

2025
**ATTENDEE
CATALOGUE**

 **Global Manufacturing Strategies**



+44 (0) 207 952 6111



www.industryxtalk.eu
www.gmstrats.com



Global Manufacturing Strategies

**Alberto Marquesán**

Director de Operaciones

**Executive Profile**

Company

Afepasa

Company Address

Pol in Constantí

Company URL<https://www.afepasa.com/en/>

Spain

Company Profile

AFEPASA (Azufrera y Fertilizantes Pallarès) is a family-owned company founded in 1893, specialized in offering biocontrol, nutrition, and plant bio-stimulation solutions. With more than 130 years of experience, AFEPASA manufactures, registers, and commercializes ecological products with a strong commitment to environmental sustainability. The company operates a modern production plant in Constantí, Tarragona, one of the most advanced sulfur refineries in Europe. AFEPASA's products are primarily used in agriculture as fungicides, acaricides, nutritional products, and soil conditioners, and in various industries, including rubber, tires, metallurgy, and animal feed.

The company is a major European producer of agricultural sulfur, serving over 80 countries worldwide, with a strong presence both nationally and internationally. It is recognized for its quality, flexibility, and customer satisfaction focus, backed by significant investment in research and development. AFEPASA's headquarters are strategically located in the Constantí Industrial Estate offering excellent logistics access to ports, highways, high-speed rail, and airports. It is a trusted industry player committed to innovation and sustainable development.

Key Focus



Jordi Just

Engineering Manager



Executive Profile

I am Jordi Just Rosals, a Chemical Engineer and Technical Director at AFEPASA, a European leader in sulfur-based fertilizers and biostimulants. With over 15 years of experience in process engineering and innovation, I focus on developing flexible and efficient production systems that combine advanced technology with sustainability.

My work involves leading R&D projects, optimizing industrial processes, and integrating digital and energy-efficient solutions to enhance product quality and environmental performance. I'm passionate about innovation, artificial intelligence, and how new technologies can transform the chemical industry.

Driven by curiosity and collaboration, I aim to keep learning, sharing knowledge, and building a more sustainable and competitive industry for the future.

Company Afepasa	Company Address Pol in Constantí
Company URL https://www.afepasa.com/en/	Spain

Company Profile

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Key Focus

Future industri technologies implementation

**Hesham Ibrahim**

Process Technology Manager Global Engineering

AkzoNobel**Executive Profile**

I am passionate about Industrial transformation. With a background in Engineering Management, I enjoy learning from others and exploring new ideas that can make a real difference.

I am representing AkzoNobel Central Engineering Team for the field of Process Technologies.

Over the past few years, I have been involved in Global Projects that touch the industrial transformation.

Company

Akzo Nobel Coatings, S.L.U

Company Address

ZonaFranca

Company URL<https://www.akzonobel.com/en>

Egipt

Company Profile

Leading Manufacturer of Paints and Coatings

Key Focus

I hope to gain practical insights from leaders and innovators who are already driving change in their sectors. Networking with professionals from different backgrounds will also help me see how various industries are adapting to new challenges and opportunities.

Another key goal for me is to explore collaborations that could lead to real-world solutions, especially in areas like data-driven manufacturing.

Overall, I'm attending IndustryX to grow both personally and professionally—to exchange ideas, be inspired by new perspectives, and bring back knowledge that I can apply in my own work and share with others.



Pol Salvadó

Facility Plant Manager, Pharma Process Senior Leader, Pharma Operations Process Leaders Team

Executive Profile

Pol Salvadó Cols is an experienced professional in the pharmaceutical sector with a strong track record in industrial operations and transformation. After building expertise in pharma processes and compliance, Pol joined Almirall, where the role evolved beyond traditional responsibilities. Initially focused on facility management at a pharmaceutical site—ensuring operational continuity, safety, and regulatory adherence—Pol expanded the scope to lead strategic initiatives that drive digital and cultural transformation across Almirall's industrial network.

This leadership involves implementing advanced technologies, fostering process-based teams, and promoting a mindset shift toward agility and innovation. Pol's work impacts all manufacturing and chemical production centers, aligning operations with the company's vision for competitiveness and resilience. By bridging operational excellence with digitalization, Pol plays a pivotal role in shaping the future of Almirall's industrial footprint.

Company

Almirall, S.A

Company Address

Ctra. Martorell, 41-61 08740 Sant Andreu de la Barca

Company URL

<https://www.almirall.com/>

Spain

Company Profile

Almirall is a global pharmaceutical company headquartered in Barcelona, Spain, founded in 1943. It specializes in medical dermatology, developing and commercializing innovative treatments for skin conditions such as psoriasis, acne, and atopic dermatitis, while also offering solutions for other therapeutic areas. With a strong commitment to research and development, Almirall invests significantly in innovation and sustainability, aiming to improve patients' quality of life worldwide. The company operates across Europe, the Americas, and other regions, employing over 1,800 professionals and maintaining strategic partnerships to enhance its portfolio and global reach.

Industrial Area Focus:

Almirall's industrial operations are a cornerstone of its success. The company combines in-house production with strategic outsourcing, ensuring flexibility and efficiency. Internal manufacturing is concentrated in two pharmaceutical plants—Sant Andreu de la Barca (Spain) and Reinbek (Germany)—and two chemical production sites in Sant Andreu and Sant Celoni. These facilities have undergone a transformation toward multidisciplinary, process-based teams, embracing digitalization and advanced technologies to boost competitiveness and resilience. This industrial evolution positions Almirall as a leader in digital transformation within the pharmaceutical sector

Key Focus

My interest in INDUSTRYX lies in understanding how to accelerate the digital and cultural transformation required to make our industrial plants truly data-driven. The goal is to leverage data in a standardized and organized way, ensuring it becomes a strategic asset rather than fragmented information. This transformation must empower our people, fostering ownership and engagement while defining the right mix of internal and external talent to maximize data value.

A key focus is on identifying tools and methodologies that minimize CAPEX and, more importantly, OPEX, by fully exploiting existing platforms within Almirall such as Ignition, KEPServer, Zenon, and the complete Microsoft technology stack. These solutions should form the backbone of our approach, avoiding unnecessary complexity and cost while enabling scalability and interoperability.

I am particularly interested in best practices for integrating these platforms into a cohesive architecture, ensuring seamless data flow from shop floor to enterprise systems. Additionally, I want to explore strategies for cultural change—how to embed data-driven thinking into daily operations and decision-making. INDUSTRYX offers the perfect opportunity to learn from industry leaders and benchmark our roadmap toward a smarter, more agile, and sustainable industrial ecosystem.



Albert Nieto Estevez

Serialization and Master Data Leader



Executive Profile

I lead Serialization Operations and Material Master Data management, ensuring robust data governance and compliance in global supply chain. I work at the intersection of operations and advanced analytics, leveraging data science and AI to drive state-of-the-art solutions for efficiency and traceability.

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Almirall, S.A

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Key Focus

Data science and AI applied to industrial operations, state of the art.



Sergi Calavera

VP Engineering



Executive Profile

As Vice President of Engineering at Altcam Automotive SL, I lead a multidisciplinary organization covering Project Management, Quality Engineering, Laboratory, and Automation departments across multiple plants in Spain, Slovakia, and Mexico. My focus is on driving innovation in precision injection molding of advanced thermoplastics for the automotive sector, with an emphasis on scalability, automation, and operational excellence. With a strong background in product industrialization and cross-plant coordination, I oversee the implementation of new technologies and continuous improvement initiatives that align with Altcam's strategic targets and customer expectations. My leadership is oriented toward building high-performing teams, strengthening supplier collaboration, and ensuring flawless project execution from concept to serial production.

Company

Altcam Automotive S.L

Company Address

Carretera Valls-Pla de Santa María, 188, 43800 Valls,
Tarragona

Company URL

<http://www.altcam.com/>

Spain

Company Profile

With more than 35 years of experience in thermoplastic injection and more than 24 years' specialisation in the automotive sector, at Altcam we are global suppliers of solutions with high-level technical requirements for our customers.

Our keen vocation for service pushes us to continue growing and learning day by day, taking on the challenge of technological improvement and offering maximum competitiveness for our customers. We accompany them throughout the process, from the development and design of the part, adapting to the needs of the product, up to production and final assembly.

Key Focus

My key focus is to accelerate the digital transformation and automation roadmap within Altcam's engineering operations, reinforcing our competitiveness in high-precision plastic injection for the automotive industry. This includes optimizing project lifecycle management, developing smart automation cells, and integrating data-driven quality systems to ensure consistent process capability and traceability.

I am particularly interested in learning about new trends in smart manufacturing, advanced material technologies, and sustainable production models that reduce waste and energy consumption. Engaging with peers and technology partners at IndustryX Talk will help identify new collaboration opportunities to enhance innovation and efficiency within our global operations.



Xavier Jimenez

Plant Director



Executive Profile

As Plant Manager at Altcam Valls, I am responsible for leading all plant operations, ensuring safety, quality, efficiency, and customer satisfaction. I oversee cross-functional teams in production, logistics, maintenance, and quality assurance to guarantee optimal performance and continuous improvement across all processes. With a strong background in industrial management and supply chain operations, I focus on lean manufacturing, operational excellence, and sustainable growth. I work closely with our clients and corporate teams to deliver reliable, high-quality products while maintaining compliance with industry standards and fostering a culture of innovation and teamwork.

Company

Altcam Automotive S.L

Company Address

Crta Pla de Sta Maria, 188

Company URL

<http://www.altcam.com/>

Spain

Company Profile

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Key Focus

Oversee daily plant operations, production planning, and performance metrics.

Lead and develop multidisciplinary teams to ensure efficiency and motivation.

Ensure compliance with safety, quality, and environmental standards.

Strengthening operational efficiency through lean manufacturing and process optimization.

Enhancing product quality and customer satisfaction via continuous improvement and data-driven decision-making.

Promoting a safety-first culture and environmental responsibility across all operations.

Driving digital transformation initiatives to improve visibility, traceability, and productivity.

Developing team capabilities and leadership to foster engagement, accountability, and collaboration.

Ensuring cost competitiveness and resource efficiency while supporting sustainable growth.

**Marius Valles**

General Manager BCS Morocco

**Executive Profile**

Country Manager Morocco

Company

BCS Automotive Interface Solutions sarl

Company Address

Industriestrasse 2-8 78315 Radolfzell Germany

Company URL<https://www.bcs-ais.com/>**Company Profile**

BCS Automotive Interface Solutions is an automotive supplier specialized in solutions for the vehicle interior to ensure a safe and comfortable control of the car by the driver. It has about 3,600 employees and is operating locations and engineering centers in North America, Europe and Asia Pacific. Being present in 10 countries with 8 manufacturing facilities and 13 Sales and Engineering locations, BCS Automotive Interface Solutions has a footprint in all automotive relevant regions and support its customers globally. In 2020 it generated a revenue of about 700 million US dollar.

Key Focus



Agustin Ibarondo

EMEA IT Manufacturing Area Lead PDO IT Manufacturing



Executive Profile

Lead Core Manufacturing Solutions Portfolio

Oversee MES (Manufacturing Execution Systems), APS (Advanced Planning & Scheduling), and CSS (Common Specs Systems) strategies and product lifecycle management.

Drive Agile DevOps Practices

Implement Agile and DevOps methodologies for solution delivery across MES, APS, CSS,

Data Governance & Standards

Ensure alignment of manufacturing master data standards with broader enterprise data strategy, including governance for Core Manufacturing Solutions.

Support standardization of platforms and solutions across EMEA

Application Lifecycle Management

Oversee rationalization and decommissioning of local applications with the Digital Manufacturing implementation

Stakeholder Collaboration

Partner with Engineering, Quality Assurance, and Supply Chain teams to align technology solutions with operational needs and drive continuous improvement.

Company

Bridgestone

Company Address

Spain

Company URL

<https://www.bridgestoneamericas.com/en/index>

Company Profile

Bridgestone Corporation

Founded in 1931 in Japan, Bridgestone is a global leader in sustainable mobility and advanced tire solutions.

Headquartered in Tokyo, the company operates in over 150 countries with approximately 125,000 employees. Bridgestone's mission, "Serving Society with Superior Quality," drives innovation across its core tire business and diversified products.

The company offers premium tires for passenger cars, trucks, buses, motorcycles, aircraft, and off-the-road vehicles, complemented by solutions for fleet management, mining, and aviation. Beyond tires, Bridgestone provides hydraulic hoses, rubber tracks, seismic isolation systems, and sporting goods such as golf equipment and bicycles.

With more than 160 manufacturing plants and 16 R&D facilities worldwide, Bridgestone invests heavily in research and sustainability initiatives, including its E8 Commitment, which focuses on energy efficiency, ecology, and empowerment.

Bridgestone continues to evolve from a product-centric company to a provider of intelligent, co-created mobility solutions, aiming to deliver safer, smarter, and more sustainable transportation for society.

Key Focus

My current focus is driving the MES (Manufacturing Execution System) and APS (Advanced Planning & Scheduling) acceleration roadmap to strengthen Bridgestone's digital manufacturing capabilities. This involves aligning global and regional strategies to ensure seamless integration of core manufacturing solutions across plants.

Key priorities include:

Accelerating MES deployment to enhance real-time visibility, traceability, and operational efficiency on the shop floor.

Advancing APS capabilities to optimize production planning, improve resource utilization, and support agile decision-making.

Marina Furmanchuk

EMEA IT Manuf Director IT Manufacturing Technology & Strategy

**Executive Profile**

Company

Bridgestone

Company Address

Spain

Company URL<https://www.bridgestoneamericas.com/en/index>**Company Profile**

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Key Focus

**Francesc Pérez**

Global Smart Manufacturing Solutions Leader - Digital Manufacturing

**Executive Profile**

Responsible for the design and execution of global process data solutions, creating a data foundation for operational technology (OT) and bridging the gap with IT. This unlocks data visibility, analytics, and advanced insights across manufacturing facilities, business units and corporate levels (regional, global, CoE) among others.

Company

Bunge

Company Address

Carrer de la Constitució 1 1a planta, 08960 Sant Just Desvern, Barcelona

Company URL<https://www.bunge.com/>

Spain

Company Profile

Conectamos a los productores agrícolas con los consumidores para proporcionar al mundo alimentos e ingredientes esenciales y combustibles.

Somos líder mundial en procesamiento de oleaginosas y un productor y proveedor líder de aceites, grasas y proteínas especiales de origen vegetal.

Key Focus

- Designing and executing a global strategy for process automation digitization, covering a rollout across 50+ plants worldwide and various business units.
- Establishing data collection architectures strategies, defining protocols, etc. within a cybersecurity framework for secure and efficient data management.
- Defining Data, Visualization and roll-out strategy.
- Creating and implementing Management of Change and Adoption strategies



Carlos San Pablo

Global PMO Analyst



Executive Profile

Currently leading the roll out of our new historian in the cloud plus providing cloud tools for users to get access to historical data to implement in their daily routines and help make better data driven decisions.

Company

Bunge

Company URL

<https://www.bunge.com/>

Company Address

Carrer de la Constitució 1 1a planta, 08960 Sant Just Desvern, Barcelona

Spain

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Key Focus

Key focus on adoption of new technologies by shopfloor workers and process experts.



Adrianna Domaszewicz
Smart Manufacturing Solution Analyst



Executive Profile

My role involves designing, developing, and implementing digital manufacturing solutions that leverage data, automation, and interconnected systems.

Solutions that support the floor operators in data-driven decision-making.

Company

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Company URL

<https://www.bunge.com/>

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Spain

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Key Focus

AI and use of predictive maintenance in equipment health

Process Optimisation

Development of MLs supporting decision-making

Use of AI in automation



Mireia Dalmau

Business Development Coordinator



Executive Profile

Company

Croda Iberica SAU

Company Address

Spain

Company URL

<https://www.croda.com/en-gb>

Company Profile

Key Focus



Mayna Kamimura
Business Change Manager



Executive Profile

Company

Croda Iberica SAU

Company Address

Spain

Company URL

<https://www.croda.com/en-gb>

Company Profile

Key Focus

**Dr. Lukasz Osuszek**

Digital Transformation Senior Manager

**Executive Profile**

Awarded by World Economic Forum Digital Transformation and Innovation expert. Advisor of the European Commission in Digital Transformation and Industry 5.0 areas. Highly experienced, successful leader with 25 years of exposure and demonstrable record of achievement in adapting the innovation and change management in complex, multi geographical environments.

Leading expert to Polish National Research Center, Government Agencies and Expert Councils. Startup mentor and coach connecting science and business environments. Researcher and with over 10 years of scientific experience in the field of digital technologies, business processes, transformation and change Impact.

Speaker of many technical and scientific conferences, author of the books, responsible for building multi-million digital strategy initiatives for global companies.

Company

Danone

Company Address

Spain

Company URL<https://www.danone.com/>**Company Profile**

Key Focus



Antonio Caglione

Global Industrial Engineer



Executive Profile

Company

DIASORIN ITALIA SPA

Company Address

Italy

Company URL

<https://int.diasorin.com/en>

Company Profile

Key Focus



Raf Swinnen

Industry 4.0/5.0 Advisor



Executive Profile

Raf Swinnen is an experienced lean and digital transformation manager in the FMCG/Food & Beverage sector. With a sharp eye for digital transformation, he guides organizations in creating meaningful change at the intersection of technology, creativity, and operational excellence — from startups to established players. In his work, he combines an analytical mindset with a people-centered approach, and he is often sought after as a thought leader, speaker, or advisor for Industry 4.0/5.0 initiatives.

Company

Dinex - Digital Integrated Excellence

Company Address

Belgium

Company URL

<https://dinex.one/>

Company Profile

Key Focus



Gino Adriano

Senior Manager, GOE Digital Manufacturing Programs (MOM/MES)

dsm-firmenich 

Executive Profile

Gino is a program manager with more than 20 years of experience managing large and complex global programs particularly on the area of supply chain, warehouse management and manufacturing solutions. He has a proven track record of leading ERP and digital implementations, creating a template approach and deploying the solution across a global setting. He is very proactive, driven and very strong in building relationships with the team members he manages. He has been a PMP certified project manager since June 2013.

Company

DSM-Firmenich

Company Address

Torre Realia, Plaça Europa 41-43, 08908 L'Hospitalet de Llobregat (Barcelona)

Company URL

<https://www.dsm-firmenich.com/en/home.html> Spain

Company Profile

DSM-Firmenich is a global science-driven company specializing in nutrition, health, and beauty solutions. Formed in 2023 through the merger of DSM (Netherlands) and Firmenich (Switzerland), the company combines over 125 years of expertise in sustainable innovation. Headquartered in Kaiseraugst, Switzerland, and Maastricht, Netherlands, DSM-Firmenich operates in nearly 60 countries with a workforce of about 30,000 employees, including more than 2,000 scientists across 15 R&D centers.

The company's portfolio spans four key business segments: Perfumery & Beauty, delivering fragrances and aroma ingredients; Taste, Texture & Health, offering food and beverage solutions such as flavors, natural extracts, and plant-based proteins; Health, Nutrition & Care, providing vitamins, lipids, probiotics, and biomedical materials; and Animal Nutrition & Health, focused on precision nutrition and performance solutions for livestock. DSM-Firmenich serves diverse markets, from early-life and medical nutrition to personal care, home care, and prestige perfumes.

Key Focus

I would like to see industry trends in the area of digital manufacturing and also benchmark on the approach other companies are taking in terms of proof of concepts, pilots and scaling out digital programs.

**Sergi Tarrat**

Director, GOE Digital Manufacturing Programs (OT Architect)

dsm-firmenich ●●●

Executive Profile

Director GOE Digital Manufacturing Solutions

Company

DSM-Firmenich

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Torre Realia, Plaça Europa 41-43, 08908 L'Hospitalet de Llobregat (Barcelona)

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Key Focus

IT-OT, Digital and Operational Technology

**Joan Padreny Cabeza**

Director, GOE Digital Manufacturing Programs (Data & Analytics)

dsm-firmenich **Executive Profile**

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Key Focus

**Diego Gaspar**

Director, Head of OpEx and I4.0- EMEA

**Executive Profile**

I am an Industrial Organization Engineer, always exposed to international experience, multicultural background and great team builder. Strong Education and experience in Lean Deployment but very interested in any aspect of the Cultural Change . Last years experience in Multiindustrial Production management, Digitalization and Performance Improvement.

Company

Dupont

Company Address

Wilmington, Delaware (Global Headquarters) Chestnut Run Plaza 974 Centre Rd Wilmington, DE 19805

Company URL<https://www.dupont.com/>

United States

Company Profile

We're a leading solutions provider for healthcare, water, and a broad range of industrial segments, powered by high-performance engineered products, leading-edge application development, and top-tier manufacturing.

Key Focus

Director, Global OpEx Leader (EMEA & AP)

- Member of Global Corporate Operational Excellence Leadership.
- Design and Deployment of DuPont's Operational Excellence framework across the board within corporate and business functions.
- Member of the Global OpEx and Digitalization team focused on deployment of Industry 4.0.
- Accountable for OpEx roadmaps in the plants (14 sites in EMEA, 15 sites in AP) with annual savings, delivering Value in manufacturing plants and the value chain.
- Leading team of Operational Excellence Coaches in EMEA and AP.
- Definition and deployment in EMEA Region of OpEx Maturity assessment.
- Leading Governance and training material initiatives to manage the change.
- Responsible for OpEx training in the 2 regions, which comprises Lean and 6 Sigma certification

**Bernat De San Pedro Pérez**

Plant Manager Body Shop

**Executive Profile**

Plant Director with extensive experience in Automotive, Stamping, Welding, Chemicals, Electronics and Construction, within the areas of Supply Chain, Manufacturing, Quality, Engineering, Maintenance and Facilities. Focused on achieving objectives, defining strategic plans adapted to the company and relying on new technologies (Industry 4.0) and on the growth of teams to improve the business in a sustainable way.

Extensive knowledge in Business Strategy, Lean Manufacturing, project management, team leadership (multinational and multidisciplinary), continuous improvement programs, Kaizen, innovation and industry 4.0 programs and optimization of expenses and investments. I distinguish myself by my transparent and assertive approach, solid analytical capacity, quick learner, effective communication skills and high capacity for cross-functional work.

Company

EBRO FACTORY

Company Address

Calle 3, nº 77 (Zona Franca) 08040 Barcelona

Company URL<https://www.ebroauto.com/>

Spain

Company Profile

EBRO Eis a company dedicated to redefining the future of mobility, with the mission of designing, developing, and marketing vehicles that integrate advanced technology and sustainability. Since its founding, the company has focused its efforts on providing solutions that enhance the driving experience and optimize energy efficiency, actively contributing to the reduction of emissions and the care of the environment.

Key Focus

Digitalization of daily production management. Being able to digitalize the supervisor's activities (production results, training activities, quality control, ...) and help them obtain relevant information to make the right decisions.

- Implementation of tools to help the operator avoid mistakes in all areas of the factory (manufacturing, logistics, quality control, ...) --> visual guidance, operation validation through cameras, pick to light, visual inspection with AI, ...)
- Industry 4.0 tools to improve maintenance and move towards predictive maintenance.

**Marc Blanco López**

Director Manufacturing and Maintenance

**Executive Profile**

Company

EBRO

Company Address

Calle 3, nº 77 (Zona Franca) 08040 Barcelona

Company URL<https://www.ebrofoods.es/en/>

Spain

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Key Focus



Samuel Lázaro Romer
Manager IT Shopfloor



Executive Profile

Company

EBRO

Company Address

Calle 3, nº 77 (Zona Franca) 08040 Barcelona

Company URL

<https://www.ebrofoods.es/en/>

Spain

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Key Focus

**Germán Bajo**

Director Operational Excellence M&Q

**Executive Profile**

Senior leader responsible for driving continuous improvement across organizational processes, ensuring efficiency, quality, and scalability. This role focuses on aligning operational strategies with business objectives to deliver sustainable performance improvements and cost optimization.

Company

Eli Lilly & Co.

Company Address

893 S Delaware St, Indianapolis, IN 46225, USA

Company URL<https://www.lilly.com/>**Company Profile**

Eli Lilly and Company is an American pharmaceutical company which focuses on innovative and new products. It was founded in 1876 by Eli Lilly. He was an American businessman, soldier, and pharmacist. The headquarters of Eli Lilly is located in Indianapolis, Indiana, United States.

The company is growing and expanding very rapidly. Currently, the products of Eli Lilly are sold in over 120 countries making it one of the largest pharmaceutical companies in the world.

It was ranked 123rd on Fortune 500 in 2019 and 221st on the Forbes Global 2000. Eli Lilly is also ranked in the list of Forbes America's Best Employers. Its revenue in 2019 was \$22.3 billion out of which its net profit was \$8.3 billion. David A. Ricks is the current CEO of the company. Currently, Eli Lilly and Company locations are in 18 countries.

Key Focus

Operational excellence, AI applied to manufacturing.

**Javier Lorenzo Agudo**

Site Operational Excellence professional

**Executive Profile**

Lean Six Sigma Master Black Belt

Company

Eli Lilly & Co.

Company Address

Avda Industria 30 Alcobendas Madrid

Company URL<https://www.lilly.com/>

Spain

Company Profile

Eli Lilly and Company is an American pharmaceutical company which focuses on innovative and new products. It was founded in 1876 by Eli Lilly. He was an American businessman, soldier, and pharmacist. The headquarters of Eli Lilly is located in Indianapolis, Indiana, United States.

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Key Focus

Operational Excellence and Continuous Improvement

**Silvia Rueda Polo**

Site Operational Excellence professional

**Executive Profile**

Company

Eli Lilly & Co.

Company Address

Avda Industria 30 Alcobendas Madrid

Company URL<https://www.lilly.com/>

Spain

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Key Focus

OPERATIONAL EXCELLENCE, BATCH TRACKING TOOLS, DATA ANALYSIS TOOLS



Jordi Elvira Setó

IT Business Partner CMO, Digital Transformation & Strategy



Executive Profile

Company

Esteve

Company URL

<https://www.esteve.com/>

Company Profile

Company Address

Pg. de la Zona Franca, 109, 4ª Planta, D

Spain

Key Focus



Ola Skavhaug

CEO



Executive Profile

Ola Skavhaug is CEO of Expert Analytics and holds a PhD in scientific computing. With decades of experience spanning both academia and industry, he is a seasoned software developer and technology leader.

Ola specializes in mathematical modelling, numerical algorithms, high-performance computing, and scientific visualization. His deep technical background informs his leadership, particularly in complex and computationally demanding domains.

At Expert Analytics, he leads product development efforts across several key areas, including predictive analytics, hydrological forecasting, and precision oncology. His ability to bridge cutting-edge research with practical implementation plays a central role in shaping the company's technological direction and innovation strategy.

Company

Expert Analytics AS

Company Address

Akersgata 32, Oslo, N-0180

Company URL

<https://www.expert-analytics.com/>

Norway

Company Profile

Expert Analytics is a private R&D company based in Oslo, Norway, with an additional office in Munich, Germany. We specialize in data science, artificial intelligence, mathematical modeling, and advanced software development. Over 80% of our team holds PhDs in STEM fields, bringing deep analytical insight and practical experience to complex industrial challenges.

Key Focus

- Resonyx, audio analytics for predictive maintenance
- Data Science and AI
- Data Engineering
- Industrial Research and Development

Corporate Objectives

We are seeking industrial partners who require advanced analytics to enhance their predictive maintenance strategies. Following successful pilot deployments across key sectors in Germany and Norway, our acoustic analytics platform, Resonyx, is ready for broader adoption. Designed for demanding environments, Resonyx delivers robust, edge-based monitoring without dependence on cloud infrastructure, enabling early fault detection through sound. We aim to collaborate with forward-thinking organizations ready to harness the power of acoustic intelligence for more reliable and efficient operations

Additional Information

Rooted in Norwegian business values and driven by a clear technical vision, Expert Analytics builds tools that enable the industry to operate smarter. With Resonyx, our edge-based acoustic monitoring platform, we turn sound into actionable insight - locally, autonomously, and without reliance on the cloud. The result: fewer failures, longer equipment life, and more sustainable operations. After successful deployments in Germany and Norway, we're now inviting partners to join us in shaping the future of predictive maintenance through acoustic intelligence.



Vinzenz Eck
Managing Director



Executive Profile

Vinzenz Eck is the Founder and Managing Director of Expert Analytics GmbH, located in the Greater Munich Metropolitan Area. He brings a distinguished track record in data science, artificial intelligence, and biomechanical engineering.

Vinzenz holds a PhD in biomechanical engineering, where his research focused on stochastic simulations of blood flow in the human arterial system - an area that bridges engineering, biology, and medicine. His work reflects a unique blend of scientific depth and applied technical skill, particularly in high-performance computing, mathematical modelling, and AI-driven industrial solutions.

Throughout his career, he has contributed to innovation at the intersection of science and industry, with a strong focus on automation, predictive systems, and sustainable technologies.

His leadership emphasizes interdisciplinary collaboration and the development of robust, forward-looking solutions to complex industrial challenges.

Company

Expert Analytics AS

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Ricardo Román

CSO



Executive Profile

Entering my 10th year at Fracttal, I drive digital transformation in asset and maintenance management, empowering companies to optimize resources, reduce costs, and enhance productivity. With a solid foundation in Industrial Maintenance and Instrumentation, I'm dedicated to helping organizations modernize their operations, optimize asset performance, and adopt predictive, data-driven maintenance practices.

I'm recognized for my technical expertise and commitment to continuous improvement, serving as a mentor with Start-Up Chile and Techstars, where I support emerging leaders in technology and industrial innovation. As a collaborative and results-oriented leader, I excel in building high-performing teams and developing data-driven strategies to deliver measurable impact. Throughout my career, I've contributed to advancing the CMMS and IoT landscape in Spain and Latin America, bridging the gap between technology and field operations. My focus is on enabling companies to achieve operational excellence, safety, and sustainability through smart maintenance solutions powered by AI and connected technologies.

Company	Company Address
Fracttal Tech SL	C/ San José Artesano 12, Alcobendas, 28108
Company URL	
https://www.fracttal.com/en/	Spain

Company Profile

Fracttal is a complete intelligent maintenance ecosystem that unites AI, IoT, and advanced integrations to transform how organizations manage their assets. Through its flagship platform, Fracttal One, and its IoT device, Fracttal Sense, the company enables monitoring, predictive maintenance, and data-driven decision-making. Fracttal seamlessly connects with any system or sensor (ERPs, SAP, WhatsApp, G-Sheets, and more) offering a unified view of operations. The result: smarter maintenance, optimized resources, and sustainable performance across industries.

Key Focus

- Fracttal offers key products that together form a complete intelligent maintenance ecosystem:
 - .Fracttal One (CMMS with AI): A next-generation maintenance management platform that centralizes assets, work orders, and teams. It uses artificial intelligence to predict failures, optimize maintenance planning, and drive data-informed decisions.
 - .Fracttal Sense (IoT & Sensors): A family of IoT devices and gateways that monitor asset conditions and environmental variables in real time, enabling predictive maintenance and seamless data flow into Fracttal One.
 - .Integrations: A robust integration layer that connects Fracttal with ERPs, sensors, and third-party systems such as SAP solutions, WhatsApp, and G-Sheets, creating a fully connected and automated maintenance ecosystem.
 - .APIs & Data Management: Fracttal allows managers to interact in a radical new way with maintenance management data and extract the truth of what is really happening in the factory floor.

Corporate Objectives

- Lead the digital transformation of maintenance through the integration of AI, IoT, and predictive analytics to help customers achieve operational excellence and sustainability.
- Enhance customer success and adoption, ensuring every client extracts measurable value, efficiency, and ROI from Fracttal's ecosystem. Drive innovation and product scalability, continuously evolving the Fracttal platform and IoT devices to anticipate future needs in asset management and Industry 4.0.
- Build a strong partner and integration ecosystem, enabling seamless interoperability with ERPs, sensors, and enterprise technologies to deliver a truly connected maintenance experience.

Additional Information

Fracttal is driving the future of smart maintenance by combining AI, IoT, and data-driven intelligence to help organizations operate more efficiently, safely, and sustainably. With more than 1,500 clients across 40+ countries, Fracttal has become a trusted partner for digital transformation in industries such as manufacturing, energy, facilities, and automotive. Headquartered in Madrid with operations throughout Latin America, Fracttal is recognized for its innovation and leadership in the maintenance technology space. Our participation in Industry X Barcelona reflects our commitment to showcasing how AI, IoT, and automation are shaping the next generation of asset management. We look forward to connecting with industry leaders, sharing success stories, and building partnerships that drive operational excellence worldwide.

Abelardo Oropeza

Regional Sales Manager



Executive Profile

With over a decade of global experience across operations, maintenance, finance, manufacturing, and sales, I bring a holistic understanding of how industrial organizations work and evolve. My career has been defined by leading projects, optimizing processes, and building high-performing teams that drive measurable business impact.

I specialize in consultative sales, helping companies adopt advanced technologies such as IoT, AI, and predictive maintenance to enhance efficiency and reliability. By bridging the gap between technical implementation and business strategy, I ensure every solution delivers both operational and financial value.

At Fractal, I focus on guiding organizations through their digital transformation in maintenance and asset management, aligning technology with real-world objectives. Whether it's leading software deployments, defining scalable processes, or shaping tailored solutions for different industries, my goal is to empower companies to work smarter, safer, and more sustainably.

Company	Company Address
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Company URL	Spain
https://www.fractal.com/en/	

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Alejandro Alegria Zubiak

Account Manager



Executive Profile

I'm a B2B sales professional with over 10 years of experience in consultative selling within complex, long-cycle environments. I thrive when I believe in the solution I represent — and that's exactly the case at Fractal. Working with technology that truly transforms maintenance and asset management has deepened my passion for innovation and for building lasting, value-driven partnerships. For me, sales is a strategic discipline grounded in understanding and insight. I'm highly observant, I listen carefully, and I use that understanding to challenge assumptions, reframe problems, and co-create solutions with clients. My approach is to connect business pains with clear outcomes, rather than just pushing features. Colleagues describe me as thoughtful, structured, and calm under pressure, with a direct communication style and strong judgement. I enjoy navigating complex stakeholders, aligning different interests, and moving opportunities forward with clarity and honesty. Ultimately, I care about three things: helping customers make better decisions, representing my company with integrity, and continuously improving as a partner for industrial technology space.

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Company URL https://www.fractal.com/en/	Spain

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**Eva Griffiths**

Global Lean Manager

**Executive Profile**

Experienced Industrial Engineer with +20 years of experience in industrial environments. Specialist in R&D, process, project and continuous management. Strong industrial professional with a Master degrees in Industrial Plant Management, Industrial Health & Safety, Project Management and Industry 4.0. Certified Lean Six Sigma Master Black Belt.

Company

Griffith Foods

Company Address

Carretera del Pla, 246, 248

Company URL<https://griffithfoods.com/>

Spain

Company Profile

Griffith Foods is the intersection of culinary arts, leading-edge restaurant and food knowledge, and proven food science. At Griffith Foods, we have perfected the integration of culinary arts, food science, sensory science and consumer insights to deliver best-in-class products and solutions.

Key Focus

Knowing AI strategies for leading businesses and Supply Chain



Monica Navarro Busquets

Head of TPM DxC



Executive Profile

Company

Henkel

Company Address

Spain

Company URL

<https://www.henkel-brand-hub.com/>

Company Profile

Key Focus

**Sergi Fenollosa**

Plant Manager

**Executive Profile**

Industrial Engineer, MBA

In operations role from 30 years, with large experience as Plant Manager in automotive company

Company

Highly Marelli

Company AddressC/Illes Balears 5-7, Sta Margarida i Els Monjos 08730
Barcelona**Company URL**<https://www.highly-marelli.com/>

Spain

Company Profile

Highly Marelli is a global solution provider of intelligent thermal management systems and core components. The company focuses on developing world-class solutions for leading customers, specifically in electrical compressors, heat pump system, HVAC (heating, ventilation & air conditioning) systems, and total solution of intelligent thermal management system for new energy vehicles.

The company's headquarters are based in both Shanghai, China and Tokyo, Japan. With approximately 3,100 employees, and more than 20 production sites and R&D sites around the world, Highly Marelli is providing products and services in 12 countries globally.

Key Focus

Digitalization of Daily Production Management

Lean Strategies/Lean 4.0/Continuous Improvement



Jordi Ruano

Executive Director Operations Human Health

HIPRA

Executive Profile

With over 25 years of experience in the biotechnology sector, he has a solid track record in the design, scale-up, and operation of biotech facilities and processes under current EU Good Manufacturing Practices (GMP). His career has encompassed leadership in upstream and downstream processing, as well as extensive expertise in the manufacturing of complex biological products, including viral antigens, recombinant proteins from mammalian and microbial systems, antigens from SPF embryonated eggs and antigens from parasites. In addition, he has overseen formulation, aseptic filling, and lyophilization of products.

As an Executive Director of Operations for the Human Health Division at HIPRA, he leads operational strategy and execution to support the company's growing portfolio in human health. In this capacity, he is responsible for ensuring operational excellence across manufacturing, quality, supply chain, and process improvement activities, while fostering innovation and scalability to meet global health needs.

Company

HIPRA,S.A.

Company Address

AVDA. LA SELVA, 135

Company URL

<https://www.hipra.com/en>

Spain

Company Profile

HIPRA is a biopharmaceutical company focused on the prevention of infectious diseases in both animal and human health. Under the motto "Building immunity for a healthier world", HIPRA offers a broad portfolio of innovative vaccines and prevention solutions, with subsidiaries in over 40 countries and a distribution network spanning all five continents.

Key Focus

Operations, Operational Excellence, biologics, biotech, pharma, supply chain.



Hugo David Herrmann

Global Head of Automotive Advanced Manufacturing Strategy, Industry 4.0 & Operational Excellence



Executive Profile

Hugo is a young leader in the field of Operational Excellence & Smart Factory with experience in the sectors of beverages, infrastructure & construction and automotive. He graduated in Computing Systems (Tec de Monterrey, Mexico) and obtained his master's titles in Innovation and Technology Management (University of Cambridge and Sussex, United Kingdom), as Business Transformation Manager (University of Applied Sciences Northwestern, Switzerland and SAP) and in Operational Excellence in Bavaria, Germany. He has collaborated with ABInbev - Grupo Modelo as Senior Advisor in the Strategic Transformation Programme, and his participation in numerous projects allowed him to broaden his skills and experience in Strategic Planning, M&A, Operations, Marketing, Processes and Technology. He later worked as Director in the area of Corporate Strategic Planning in ICA, the leading infrastructure construction and operation company in Mexico, and currently he is in charge of Operational Excellence, Advanced Manufacturing and Industry 4.0 in the Tier 1 Global Automotive Company IAC Group, while he is based in Munich, Germany.

Company

IAC Group GmbH

Company Address

Germany

Company URL

<https://iacgroup.com/>

Company Profile

Key Focus



Olav Maassen

Product Marketing Manager



Executive Profile

Olav Maassen is a Global Product Marketing Manager at iObeya, the company behind the Digital Obeya Platform™, a people-first solution that helps organizations align strategy and execution at scale.

With over a decade of experience connecting business strategy, product innovation, and human collaboration, Olav specializes in bridging the languages of operations, technology, and leadership. His work focuses on how human-centered AI enhances decision-making; not by replacing people, but by amplifying their ability to see, understand, and act together.

At iObeya, Olav leads initiatives that integrate AI into go-to-market enablement and enterprise collaboration. For the workshop animated by iObeya, Olav invites participants to explore how AI-powered insights can coexist with human intuition, creating environments where data, dialogue, and trust drive better decisions. His approach combines practical experience with a belief that technology succeeds only when it elevates the people who use it.

Company

iObeya

Company Address

1 rue Galvani, Massy, 91300

Company URL

<https://www.iobeya.com/>

France

Company Profile

iObeya — Digital Obeya Platform™

iObeya is a cutting-edge platform built to empower organizations in visualizing, aligning and accelerating their operations. Born out of the lean-management concept of the “Obeya” room, iObeya transforms the traditional walls of paper-based collaboration into a connected, enterprise-wide digital system.

Key Focus

- The Digital Obeya Platform™: An enterprise-scale visual management system that digitises “Obeya rooms” (i.e., strategic/operational visual management rooms) to bridge strategy and execution, supporting real-time alignment and decision-making.
- Digital Obeya / Virtual “Team Rooms”: A cloud or on-premises solution where teams (including distributed/hybrid) collaborate visually using boards, meeting rituals, and digitised Lean/Agile practices.
- Configurable Visual Management Tools & Templates: Over 50 visual management tools plus pre-built and customisable templates (boards for Kanban, Hoshin Kanri, planning, SQCDP etc.) to align with Lean, Agile and continuous improvement practices.
- Integration & Deployment Services: Support for enterprise-grade security, cloud (single-tenant or multi-tenant), on-premises deployment; integration with tools like JIRA, Microsoft 365, Power BI, Azure DevOps; APIs for advanced customisation.
- Industry-specific Use-Cases Services: Application of the platform to specific industries (e.g., manufacturing, logistics, pharmaceuticals) to deliver visual management solutions tailored to those industries’ challenges (supply-chain visibility, regulatory compliance, time-to-market, etc.).

Corporate Objectives

- Lead the Digital Visual Management market worldwide.
- Be the go-to solution for Industry 4.0 transformation.
- Empower Operational Excellence and continuous improvement through visual collaboration.



Nicola Olivetti

Lean & Industry 4.0 Program Manager



Executive Profile

Nicola Olivetti is a results-driven leader in Lean, Six Sigma, and Industry 4.0. Currently serving as Lean and Industry 4.0 Program Director at iObeya, he has spent over eight years driving operational excellence and digital adoption across global enterprises.

Before joining iObeya, he led transformation projects at Nexans as part of the SHIFT program, where he managed turnaround initiatives for manufacturing sites in Italy, combining commercial, operational, and engineering levers to restore profitable growth.

His consulting foundation includes several years at Roland Berger in Paris, where he supported large-scale industrial programs in Aerospace & Defense and at other consulting companies, advising clients in manufacturing, healthcare, finance, and automotive sectors on Lean Six Sigma deployment and performance management.

Earlier roles at Air Liquide Santé France honed his client-management skills. A Mechanical Engineering graduate from Politecnico di Milano, Ecole Centrale Paris and Worcester Polytechnic Institute (MA, USA) Nicola combines strategic insight with hands-on experience in complex industrial environments, empowering organizations to align people, processes, and technology for sustainable performance improvement.

Nicola speaks five languages.

Company	Company Address
iObeya	1 rue Galvani, Massy, 91300
Company URL	France
https://www.iobeya.com/	

Company Profile

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Tobias Windbrake

Territory Development Director - DACH



Executive Profile

Tobias Windbrake is a regional director at iObeya, the digital Obeya platform. He has more than 20 years of experience helping organisations improve team alignment and collaboration through visual tools and Lean thinking. With a background in information systems and business informatics, Tobias has worked in enterprise-software and collaboration technologies, including roles at 3M, SMART Technologies and Nureva. His passion is turning visual collaboration and Lean principles into practical tools for distributed and on-site teams. A frequent speaker and contributor in the Lean & Agile community, Tobias brings a mindset of continuous improvement, transparency and engaging team culture. At this event he will share insights into how visual management practices can catalyse Lean transformations, bridge organisational silos and drive sustainable change.

Company

iObeya

Company Address

1 rue Galvani, Massy, 91300

Company URL

<https://www.iobeya.com/>

France

Company Profile

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**Miquel Talavera**

Specialty lead Automation & Electricity

**Executive Profile**

Industrial engineer specialized in automation and electrical systems for biopharmaceutical and GMP facilities. Skilled in designing and integrating control systems, utilities, and critical infrastructures to ensure operational efficiency, reliability, and regulatory compliance. Experienced in implementing innovative and scalable engineering solutions that support complex biopharma projects.

Company

Klinea

Company Address

Ronda Maiols 17-21 · Edificio Net-Pharma Hub 08192 St. Quirze del Vallès · Barcelona

Company URL<https://klinea.eu/en/>

Spain

Company Profile

Klinea BioPharmaceutical Engineering specializes in designing and optimizing facilities and systems for the biopharmaceutical and life sciences industries. Our multidisciplinary team delivers innovative, compliant, and sustainable engineering solutions covering process design, cleanrooms, HVAC, utilities, automation, and validation.

We combine technical excellence with deep industry knowledge to help clients accelerate development and production of biologics, vaccines, and advanced therapies. From concept to commissioning, Klinea ensures efficiency, reliability, and regulatory compliance.

Our mission is to engineer the future of biopharma through smart design, sustainable innovation, and trusted partnerships.

Key Focus

Process control, automation, and digitalization of systems in biopharmaceutical and GMP environments, ensuring efficient, reliable, and regulatory-compliant engineering solutions.

**Carles Salcedo**

Technical Director

**Executive Profile**

Chemical engineer with more than 25 years experience in the pharma and biotech industry.

Company

Klinea

Company URL<https://klinea.eu/en/>**Company Address**

Ronda Maiols 17-21 · Edificio Net-Pharma Hub 08192 St.
Quirze del Vallès · Barcelona

Spain

Company Profile

Klinea BioPharmaceutical Engineering specializes in designing and optimizing facilities and systems for the biopharmaceutical and life sciences industries. Our multidisciplinary team delivers innovative, compliant, and sustainable engineering solutions covering process design, cleanrooms, HVAC, utilities, automation, and validation.

We combine technical excellence with deep industry knowledge to help clients accelerate development and production of biologics, vaccines, and advanced therapies. From concept to commissioning, Klinea ensures efficiency, reliability, and regulatory compliance.

Our mission is to engineer the future of biopharma through smart design, sustainable innovation, and trusted partnerships.

Key Focus

I would like to be informed regarding last news and achievements for digital transformation, AI, sustainability.

**Marc Ramoneda**

Managing Director Europe

**Executive Profile**

Marc has a chemical engineering background had been working 20+ years at the pharma & biotech manufacturing space, up to the point of settling up Appliant three years ago. He had compiled all the process manufacturing expertise and teamed up to develop the MIP - Manufacturing Intelligence Platform, to break the data silos in the shop floor to increase operational efficiency and secure quality.

Company

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Company URL<https://klinea.eu/en/>

Spain

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Key Focus

Small-Medium Enterprise in LifeSciences to empower them to achieve a data driven manufacturing site, according to their digital maturity level, at their own pace and budget.



Pierre Skapski

Director Digital Operations & 4.co Leader



Executive Profile

Pierre is a Director in the consulting activity of KPMG, where he leads the Digital Operations practice. Being the founder and moderator of 4.co, a community of European manufacturers which collaborate on Industry 4.0 deployment, he is involved within Digital transformation topics in a wide range of industries. His scope of intervention goes from strategy (assessment and roadmap design) to implementation (solutions' selection and implementation) with a focus on leveraging digital to address three priorities: operations' performance, product and process traceability, and field teams' working conditions.

Company

KPMG

Company Address

2 avenue Gambetta, Paris, 92400

Company URL

<https://kpmg.com/fr/fr/services/transformation-fonction/direction-operations.html>

France

Company Profile

KPMG is a global consulting firm, operating in 142 countries. We are building a culture that is purpose-led and values-driven with excellence, quality and integrity and it's heart. We are at our strongest when our people are aligned behind a common set of values, working together to make the difference.

Key Focus

- Digital Operations transformation, from strategy to execution
- Operations' performance
- Cost reduction
- Operational Excellence

Corporate Objectives

KPMG advisory professionals work with some of the world's leading organizations to help create and protect sustainable value. Combining the right technology with leading insight and world-class processes, we help to power continuous improvement and responsible growth.



Aurélien Vergne

Senior Consultant Digital Operations



Executive Profile

Aurélien is a Senior Consultant of KPMG, where it contributes to the Digital Operations practice. His responsibilities include supporting manufacturer, from digital transformation roadmap design to solutions' selection and implementation. He previously held position in railway and automotive industries as Digital Manager.

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Jordi Salcedo

CI Lead – Global Electronics

Executive Profile

CI Lead - Global Electronics at Lear Corporation and Academic Collaborator at Esade Industrial Technical Engineer in Industrial Electronics, Master in Executive MBA, Master in Quality Management and Lean Six Sigma Black Belt. Academic Collaborator at Esade Business school. Experience in automotive sector, working as Continuous Improvement Coordinator, Quality Systems Coordinator, Internal Quality Coordinator, SQA Coordinator, Advance Quality Engineer and Quality Liaison. Huge knowledge in Lean Six Sigma and Quality tools.

Company

Lear Corporation

Company URL

<https://www.lear.com/>

Company Address

Polígono Industrial de Valls / Carrer Fusters 54 / 43800 / Valls / Tarragona

Spain

Company Profile

With over 100 years of experience, Lear has earned a legacy of operational excellence while building its future on innovation. Lear talented team is committed to creating products that ensure the comfort, well-being, convenience and safety of consumers. Working together, we are Making every drive better™.

173,700 employees globally with industry leading talent and technical expertise.

255 Facilities in 37 countries.

Leveraging Seating & E-Systems design, engineering and manufacturing expertise, Lear provides personalized user experiences through the deployment of advanced technologies that make every product, every experience and every drive, better.

Electrification. Advanced network architecture. Connected mobility:

The car is going through a digital transformation. Our electrification, connectivity and software innovations are enabling tomorrow's advanced driving solutions today. We deliver scalable power management, electronics, software and connected services solutions with the latest cybersecurity.

Key Focus

Lean Manufacturing

Six Sigma

Operational Excellence

Coaching



Esteban Herrera

Global Digital Operations Director



Executive Profile

Company

Lear Corporation

Company URL

<https://www.lear.com/>

Company Address

Polígono Industrial de Valls / Carrer Fusters 54 / 43800 / Valls / Tarragona

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Key Focus

**Xavier Aresté**

Digital Operations Project Leader - (Foundry related)

**Executive Profile**

Professional experience:

3.5 years R+D Integrated circuits development.

16 years leading automotive electronics engineering product development

5 years Europe-Africa Regional lead for Engineering tools and processes

4 years Global Engineering Business Analytics dept lead (Business BI concept and development, Budgeting tool and processes lead)

1 year Electronics Digital Operations Project Lead (Shop floor metrics and Inventory data automation/planning)

Company

Lear Corporation

Company Address

Polígono Industrial de Valls / Carrer Fusters 54 / 43800 / Valls / Tarragona

Company URL<https://www.lear.com/>

Spain

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Key Focus

Digital transformation for mass production and supply chain

Data automation

AI deployment



Rafael Antonio Suarez

Digital Operations Project Leader - (AI related)



Executive Profile

Company

Lear Corporation

Company URL

<https://www.lear.com/>

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Key Focus



Jesper Touboel

Vice President Operations



Executive Profile

Jesper is the head of one of LEGO moulding sites and qualification factories which include both advanced mass manufacturing and maturing of new emerging technologies. Jesper has furthermore delivered organizational footprint and technology strategies within Product Design and Equipment (Manufacturing - establishing Engineering centers in LEGO manufacturing sites in Singapore, Mexico and Denmark.. During his work Jesper has profound focus on how IoT can support his visions and enable the future – a true IOT-technology evangelist. Jesper has worked for LEGO in several roles.

- 1) Responsibility for R&D in Packaging and Processing (Decorations and Assembly) product line.
- 2) Responsibilities for product development execution for LEGO DUPLO , LEGO Games , LEGO Technic , LEGO Hero Factory - leading development teams through design, sourcing and marketing process from concept to finished product.
- 3) establishing logistics strategy, delivered turn around results in increasing differentiated services and reducing costs by e.g. outsourcing, consolidating sites and redefining logistic service offering.

Company

Lego Group

Company Address

Denmark

Company URL

<https://www.lego.com/en-gb>

Company Profile

Key Focus

**Prof. Dr. Diego Galar**

Professor of Condition Monitoring

**Executive Profile**

Dr. Diego Galar is Full Professor of Condition Monitoring in the Division of Operation and Maintenance Engineering at LTU, Luleå University of Technology where he is coordinating several H2020 projects related to different aspects of cyber physical systems, Industry 4.0, IoT or Industrial AI and Big Data. He was also involved in the SKF UTC centre located in Lulea focused on SMART bearings and also actively involved in national projects with the Swedish industry or funded by Swedish national agencies like Vinnova. He is also principal researcher in Tecnia (Spain), heading the Maintenance and Reliability research group within the Division of Industry and Transport. He has authored more than five hundred journal and conference papers, books and technical reports in the field of maintenance, working also as member of editorial boards, scientific committees and chairing international journals and conferences and actively participating in national and international committees for standardization and R&D in the topics of reliability and maintenance. In the international arena, he has been visiting Professor in the Polytechnic of Braganza (Portugal), University of Valencia and NIU (USA) and the Universidad Pontificia Católica de Chile. Currently, he is visiting professor in University of Sunderland (UK), University of Maryland (USA), and Chongqing University in China.

Company

Lulea University of Technology

Company Address

Sweden

Company URL<https://www.ltu.se/en>**Company Profile**

Luleå University of Technology experiences rapid growth with world-leading expertise within several research areas. Our scientific and artistic research and education are conducted in close collaboration with international, national and regional companies, the public sector and leading universities. The university has an annual turnover of almost SEK 2.1 billion. We have around 1,900 employees and over 18,700 students.

Key Focus



Christophe Pinard

Director Digital Transformation



Executive Profile

I am in charge of identifying, qualifying, and implementing digital products that help our employees work more efficiently and meet customer requirements.

On the shop floor, we are developing tools to empower craftsmen and support departments, providing them with a working environment that enables them to make the right decisions at the right time.

Company

Maroquinerie Auguste Thomas

Company Address

8 Rue de l'Oeuvre

Company URL

<https://thomasmaroquinerie.fr/>

France

Company Profile

Maroquinerie Thomas is a family own company, producing leather goods for major luxury brands since 1937. We are producing in our 8 factories, located in France, with 2000 highly qualified craftsmans.

Key Focus

Our main focus is about balancing centralized core model, with digital+ lean organisation on the shop floor. We are also considering impact and benefit of IA for two purpose : 1- Give to the shop floor the ability to built there onw tools (ie. Generate BI report) and to help middle management in repetitive administrative task (ie. agent to generate report)



Biplab Sah

Smart Factory Solution Architect Senior Lead

MARS

Executive Profile

Biplab Sah is Director of Enterprise Architecture at Mars, where he leads digital transformation across global smart factories and supply chains. With over a decade of experience in IoT, cloud, and enterprise architecture, he has designed platforms that drive efficiency, resilience, and measurable business value. His career spans smart cities at Hitachi and smart homes at Honeywell, where he built connected solutions at scale. Known for bridging strategy and execution, Biplab focuses on turning complex challenges into secure, data-driven systems that make operations smarter and the world more connected.

Company

Mars

Company Address

UK

Company URL

<https://www.mars.com/>

Company Profile

Mars, Incorporated (doing business as Mars Inc.) is an American multinational manufacturer of confectionery, pet food, and other food products and a provider of animal care services founded on June 23, 1911, headquartered in McLean, Virginia in the Washington metropolitan area, and is entirely owned by the Mars family. The company had US\$45 billion in annual sales in 2022; that year Forbes ranked the company as the fourth-largest privately held company in the United States.

Key Focus

Digital Transformation for end to end supply chain



Harman Singh

Digital Platform Architect - MGS Digital Technologies



Executive Profile

Harman is a Microsoft & Google Certified Cloud & Infrastructure Solutions Expert with 7+ years of experience in IT, having begun his career as a Full Stack Application Developer at a Fortune 500 company. His technical expertise, combined with systematic approach, empowers him to consistently deliver high-quality results, ensuring optimal performance, cost efficiency, and streamlined operational overhead throughout the lifecycle of the solution. Currently, Harman is a Digital Platform Architect – Solutions Lead, focusing on leveraging advanced IT capabilities to enhance the delivery of Smart Factories.

Company

Mars

Company Address

Switzerland

Company URL

<https://www.mars.com/>

Company Profile

Mars, Incorporated (doing business as Mars Inc.) is an American multinational manufacturer of confectionery, pet food, and other food products and a provider of animal care services founded on June 23, 1911, headquartered in McLean, Virginia in the Washington metropolitan area, and is entirely owned by the Mars family. The company had US\$45 billion in annual sales in 2022; that year Forbes ranked the company as the fourth-largest privately held company in the United States.

Key Focus



Dickel Sooriah

Global VP B2B Commerce Solutions



Executive Profile

Company

Mirakl

Company URL

<https://www.mirakl.com/>

Company Address

12 rue de Lübeck, Paris, 75116

France

Company Profile

Mirakl is the leading provider of distributed commerce orchestration solutions for manufacturers and distributors. Since 2012, Mirakl has pioneered the platform technology that transforms fragmented commerce operations into unified, scalable growth engines.

Mirakl's Distributed Commerce Orchestration Platform enables organizations to unify product catalogs, inventory and pricing from all supply sources while intelligently routing orders to optimal fulfillment partners. This approach solves the complexity of managing multiple subsidiaries, distributor networks and sales channels without requiring expensive system overhauls or disrupting existing relationships.

Leading manufacturers, including Airbus, Toyota Material Handling, Siemens, ABB and distributors like Conrad, Henry Schein and Parts Town, partner with Mirakl to accelerate growth, capture customer insights and deliver the unified experiences that modern buyers expect.

Mirakl is trusted by 450+ industry-leading businesses worldwide. For more information:

www.mirakl.com.

Key Focus

- Mirakl Platform (Marketplace and Dropship) — the leading marketplace and dropship platform
- Mirakl Ads — a retail media solution optimized for ecommerce and marketplaces
- Mirakl Connect — a powerful network of marketplace sellers and partners
- Mirakl Payout — the global payout solution for marketplaces, manufacturers and distributors
- Mirakl Catalog Platform — streamlined supplier catalog onboarding
- Mirakl Nexus — the Agentic Commerce Brain

Corporate Objectives

Mirakl's objectives focus on two parallel transformations: helping businesses thrive today while preparing them for tomorrow's Commerce 3.0, the Agentic Era.

Our key objectives for manufacturers and distributors:

1. Enabling Commerce Orchestration Now - Helping manufacturers and distributors digitize and unify fragmented operations by consolidating product catalogs, inventory, and pricing from all supply sources, then intelligently routing orders to optimal fulfillment partners, without expensive system overhauls.
2. Building Infrastructure for the Future - Through Mirakl Nexus, we're creating the operating system that enables businesses to seamlessly connect across any platform and prepare for a world where intelligent agents will increasingly mediate commerce decisions.
3. Democratizing Platform Technology - Ensuring every commerce player (not just tech giants) can access the infrastructure needed to scale through distributed commerce and deliver the unified experiences modern buyers expect.



Clément Monnet

Senior Account Executive B2B



Executive Profile

Company

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Company URL

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**Stefan Madonia**

Senior Sales Engineer B2B

**Executive Profile****Company**

Mirakl

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Company Address

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France

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António Silva
Business Developer



Executive Profile

António de Oliveira e Silva is a Business Developer at Muvu Technologies, leading the international expansion of RAILES MES, a next-generation Manufacturing Execution System that leverages AI and IoT to help manufacturers digitalize, optimize, and connect their operations in real time.

With hands-on experience across the ceramic, generator set, tech, and metal industries, António has developed a holistic understanding of industrial processes — from the factory floor to strategic decision-making. This background allows him to bridge the gap between technology providers and manufacturers, ensuring that digital transformation initiatives deliver measurable, operational impact.

At Muvu, his mission is to identify new market opportunities, build long-term partnerships, and align innovative technologies with the real challenges of modern production environments.

Passionate about Industry 4.0 and the human side of digital transformation, António believes that the next industrial revolution will not only be intelligent but also deeply human, where systems, people, and data form a single ecosystem of continuous learning — and every decision drives progress.

Company

Muvu Technologies

Company Address

Rua do Campo n5 2esq, Guarda, 6300-672

Company URL

<https://muvu.tech/>

Portugal

Company Profile

Muvu Technologies is a Portuguese company driving the digital transformation of manufacturing. Its flagship platform, RAILES MES, combines AI, IoT, and data analytics to connect machines, people, and processes in real time — helping factories move beyond automation towards intelligent, adaptive, and human-centered operations.

Key Focus

- RAILES MES – AI- and IoT-powered platform for real-time production control and optimization.
- Digital Transformation Consulting – Industry 4.0 strategy and system integration support.
- Electronic Batch Record (EBR) & Product Passport – Paperless traceability and compliance with upcoming EU regulations.
- Predictive Maintenance & OEE Monitoring – Data-driven insights to boost equipment efficiency.

Corporate Objectives

Muvu Technologies is currently focused on the international expansion of RAILES MES, strengthening its presence across key European markets such as Spain, France, Italy, and the UK. The company's objective is to establish strategic partnerships with industrial players, integrators, and technology providers to accelerate adoption of its MES platform.



Laura Antonia Gibson

Digital Manufacturing & Analytics Team Lead, IT Technical & Production

Executive Profile

Experienced Project Manager working in Digital Manufacturing arena, responsible for ensuring uninterrupted operations in 100+ factories.

Company

Nestlé Global IT Hub Barcelona

Company URL

<https://www.nestle.com/>

Company Address

Carrer de Clara Campoamor, 2, 08950 Esplugues de Llobregat, Barcelona

Spain

Company Profile

Nestlé S.A., headquartered in Vevey, Switzerland, is the world's largest food and beverage company, committed to "Good Food, Good Life." Founded in 1866, Nestlé operates in 185 countries with approximately 277,000 employees and over 2,000 brands. Its diverse portfolio spans powdered and liquid beverages, dairy products, nutrition and health science, prepared dishes, confectionery, water, and pet care. Iconic brands include Nescafé, Nespresso, KitKat, Maggi, and Purina.

Nestlé's purpose is to unlock the power of food to enhance quality of life for everyone, today and for generations to come. The company invests heavily in research and development, sustainability, and innovation, aiming for net-zero greenhouse gas emissions by 2050 and promoting responsible sourcing and recyclable packaging. With CHF 91.4 billion in sales (2024) and 337 factories worldwide, Nestlé combines global scale with local expertise to meet evolving consumer needs. Its strategy focuses on nutrition, health, and wellness while driving digital transformation and sustainable growth.

Key Focus

Digital Manufacturing systems, AI for operators, Advanced Analytics tools in factories



Louis Bauer

Digital Manufacturing Business Analyst



Executive Profile

As a Business Analyst in Digital Manufacturing for Zone EUR, I am responsible for the deployment of various digital manufacturing solutions across over 100 factories, with a strong focus on DMO Process Modules and core functionalities within the Nestlé MES known as DMO - Digital Manufacturing Operations. My role emphasizes facilitating the digital transformation of the shop floor through collaboration and innovation.

Company

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Key Focus

Digital Solutions Deployment: Lead the implementation of diverse digital manufacturing solutions, focusing on DMO Process Modules, ensuring seamless integration and functionality across factories within the zone.

Collaboration with Stakeholders: Work closely with global product owners, markets, and factories to enhance our digital tools, driving continuous improvement and facilitating the digital transformation journey.

Competence Building: Spearhead competence-building initiatives on MES for factories and markets, fostering a culture of knowledge sharing and skill development.

Project Engagement: Participate in digital manufacturing initiatives, including greenfield projects, MES replacements, and system integration. Collaborate with stakeholders to understand project requirements and develop effective solutions that align with business objectives.



Ricardo Frías

Tech Lead Energy, Waste, Performance



Executive Profile

Ricardo Frias serves as Tech Lead for Energy, Waste, and Performance initiatives at Nestlé. He is responsible for driving technical strategy, overseeing project execution, and ensuring alignment with Nestlé’s sustainability and operational efficiency goals. Ricardo collaborates closely with cross-functional teams, manages technical resources.

Company

Nestlé Global IT Hub Barcelona

Company Address

Av. Nestlé 55, 1800 Vevey

Company URL

<https://www.nestle.com/>

Switzerland

Company Profile

Nestlé S.A. is the world’s largest food and beverage company, headquartered in Vevey, Switzerland. Founded in 1866, Nestlé has grown into a global enterprise with operations in 185 countries and a workforce of approximately 277,000 employees. The company’s diverse portfolio includes more than 2,000 brands, spanning categories such as coffee (Nescafé, Nespresso), dairy products, bottled water (Perrier, S.Pellegrino), nutrition and health science, prepared dishes, confectionery (KitKat, Smarties), pet care (Purina), and baby foods (Gerber). Nestlé’s mission is to unlock the power of food to enhance quality of life for everyone, today and for generations to come. The company is committed to sustainability, aiming for net zero greenhouse gas emissions by 2050 and making most of its packaging recyclable or designed for recycling. In 2023, Nestlé reported revenues of CHF 93 billion and continues to invest in innovation to meet evolving consumer needs and global challenges. With a strong focus on nutrition, health, and wellness, Nestlé remains a leader in responsible business practices and is consistently recognized for its brand value, sustainability efforts, and as an employer of choice.

Key Focus

Lead technical projects focused on energy management, waste reduction, and performance optimization. Coordinate with global and local teams to implement best practices and innovative solutions. Monitor project progress, analyze data, and report outcomes to management. Support Nestlé’s sustainability objectives and continuous improvement initiatives.



Veruscka Alves
Senior Project Manager



Executive Profile

Senior project manager managing the implementation of cutting edge technologies at global level

Company

Nestlé Global IT Hub Barcelona

Company URL

<https://www.nestle.com/>

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Spain

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Key Focus

benchmark how industries are managing the new technologies and AI



Cristian Lopez
RPA Product Owner

Executive Profile

Company

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Company URL

<https://www.nestle.com/>

Company Address

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Spain

Company Profile

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Nestlé's purpose is to unlock the power of food to enhance quality of life for everyone, today and for generations to come. The company invests heavily in research and development, sustainability, and innovation, aiming for net-zero greenhouse gas emissions by 2050 and promoting responsible sourcing and recyclable packaging. With CHF 91.4 billion in sales (2024) and 337 factories worldwide, Nestlé combines global scale with local expertise to meet evolving consumer needs. Its strategy focuses on nutrition, health, and wellness while driving digital transformation and sustainable growth.

Key Focus



Gerard Campanya

Technical Lead, Advanced Analytics, Machine Learning in Digital Manufacturing

Executive Profile

I am a Senior Business Analyst at Nestlé with a strong focus on Artificial Intelligence and its application to business transformation. My role involves identifying opportunities where AI can deliver measurable impact, from automating processes to enhancing decision-making and improving customer experiences. I work closely with cross-functional teams to design and implement AI-driven solutions that align with strategic objectives. Passionate about innovation, I explore emerging technologies such as machine learning, natural language processing, and predictive modeling to create value across operations. My approach combines business insight with technical understanding, ensuring that AI initiatives are practical, scalable, and ethical. Collaboration and continuous learning are key to my work, enabling me to contribute to Nestlé's digital transformation and sustainability goals.

Company

Nestlé Global IT Hub Barcelona

Company URL

<https://www.nestle.com/>

Company Address

Carrer de Clara Campoamor, 2, 08950 Esplugues de Llobregat, Barcelona

Spain

Company Profile

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Key Focus

My key focus is leveraging AI to unlock new efficiencies and insights that drive business growth. I aim to transform data into intelligent solutions that automate workflows, predict trends, and personalize experiences. By integrating AI into core processes, I help the organization move toward smarter decision-making and operational excellence. I prioritize projects that combine advanced algorithms with human expertise, ensuring that technology serves real business needs. Ethical AI, transparency, and governance are central to my approach, as I believe responsible innovation is critical for long-term success. I am committed to fostering collaboration between business and technical teams, enabling Nestlé to harness AI for sustainability, quality, and customer-centric solutions. Ultimately, my goal is to make AI a strategic enabler for competitive advantage.

**Joseba Rodriguez**

Business Analyst DMO (Digital Manufacturing Operations)

**Executive Profile**

Subject Matter Expert (SME) and global point of contact for NESTLE MES. Specifically process related modules.

Company

Nestlé Global IT Hub Barcelona

Company Address

Carrer de Clara Campoamor, 2, 08950 Esplugues de Llobregat, Barcelona

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Spain

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Key Focus

Machine Learning, AI models and agents, MES systems and any innovative solution that can be applied to the modern manufacturing. Technologies and digitalization processes to ease and optimize the operations in the factory floor environments, Focusing on people.

**Roman Kuznetsov**

Senior Business Intelligence Analyst, Digital Manufacturing Project
Manager

**Executive Profile**

Manufacturing Business Analyst

Company

Nestlé Global IT Hub Barcelona

Company URL

<https://www.nestle.com/>

Company Address

Carrer de Clara Campoamor, 2, 08950 Esplugues de
Llobregat, Barcelona

Spain

Company Profile

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Key Focus

Data Analysis, Reporting



Sergio Gonzalez

Tech Lead DMO (Digital Manufacturing Operations) Process

Executive Profile

Tech lead of Nestlé MES tool on Digital Manufacturing department.

Enhancing the current solution and adding value by creating new modules and functionalities.

Company

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Company URL

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Spain

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Key Focus

Design clarification (URS/FDS)

Bug testing

New enhancements based on factory needs after discussing them with RBS team and/or factories.

Review documentation

Design and collaborate with developers during sprint cycles

Demoing new functionalities to RBS team

Follow up the process modules deliverables (KBs, Microtrainings, projects status)

Support direct reports on their designs and tests

**Flavio Amadeu**

Idea2App Product Owner

Executive Profile

Company

Nestlé Global IT Hub Barcelona

Company Address

Carrer de Clara Campoamor, 2, 08950 Esplugues de Llobregat, Barcelona

Company URL<https://www.nestle.com/>

Spain

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Key Focus



Oday Najdi

Lean Digital Core Adopt Process Lead



Executive Profile

Company

Novartis Farmacéutica S.A

Company Address

Barcelona

Company URL

<https://www.novartis.com/>

Spain

Company Profile

Pharmaceutical Company specialized in Specialty medicine under the 5 therapeutic areas: Immunology, cardiovascular, Hematology, Solid Tumor and Neuroscience.

Key Focus

Bzhwen Kadir

Digitalization Lead

**Executive Profile**

Bzhwen Kadir is a digital-transformation expert with a PhD in Human Factors in Industry 4.0, an MSc in Industrial Engineering & Management, and an MBA. He has 10+ years leading strategy, operational excellence, and complex business & digital transformation across manufacturing, operations, and IT. He is a Lean Six Sigma Black Belt, a former lecturer in Work- and Service-System Design at the Technical University of Denmark (DTU), and an instructor in Lean Six Sigma and courses in Leading Digitalization in pharmaceutical production.

Company

Novo Nordisk

Company Address

Denmark

Company URL<https://www.novonordisk.com/>**Company Profile**

We are a global healthcare company, founded in 1923 and headquartered just outside Copenhagen, Denmark.

Our purpose is to drive change to defeat serious chronic diseases, built upon our heritage in diabetes. We do so by pioneering scientific breakthroughs, expanding access to our medicines and working to prevent and ultimately cure the diseases we treat.

We employ more than 64,000 people in 80 offices around the world, and market our products in 170 countries.

Key Focus

**Anders Krag**

Director

**Executive Profile**

Company

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Company Address

Denmark

Company URL<https://www.novonordisk.com/>**Company Profile**

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Key Focus

**Peter King**

Director

OutBACE**Executive Profile**

Pete King is the founder of OutBACE Limited, a consultancy focused on unlocking value in complex manufacturing and supply chain environments by improving flow and cohesion across organisations.

With a 30+ year career spanning pharmaceuticals, FMCG, food and beverages, chemicals and high-tech sectors, Pete brings deep cross-functional experience in operational excellence, digital manufacturing, data strategy and transformation leadership.

OutBACE acts as the “knowledgeable glue” between operations, technology, consulting partners and leadership teams — translating strategic ambition into a cohesive mission, then guiding all parties towards real outcomes. OutBACE’s work centres on building organisational responsiveness, reducing friction between functions, and making meaningful use of data and AI in real operational contexts.

Pete is the developer of the Infinite Framework: a practical, scalable model for human-centred transformation that amplifies Lean principles with modern digital capability. Crucially, it provides a stable foundation that can be evolved beyond the initial transformation programme — allowing organisations to add new capabilities and scale performance improvement over time - as budgets and appetite allow.

Company

OutBACE Limited

Company Address

30 Turves Green, Birmingham, B314AA

Company URL<https://outbace.com/>

United Kingdom

Company Profile

OutBACE helps manufacturing and supply chain organisations improve flow and cohesion across their entire business. We align operations, engineering, IT and digital partners around shared outcomes, acting as the “knowledgeable glue” that turns strategy into practical, measurable improvement. Using our Infinite Framework, we help organisations build a scalable foundation during transformation — then continue evolving performance over time, without needing to restart the journey

Key Focus

Transformation Services:

- Business / Functional Architecture – Lean, Cohesive, Excellence
- Cross-Functional Transformation Advisory (Exec to Shop Floor)
- Digital Manufacturing & OT/IT/Data Cohesion Strategy
- The Infinite Framework: A Scalable Operating Model for Continuous Improvement
- Flow Efficiency Mapping & Cohesion Diagnostics

Corporate Objectives

1. Deliver Cohesive, Measurable Transformation Outcomes - Continue supporting clients in achieving real-world, operational performance improvement by aligning strategy, operations, data and technology around cohesive flow.
2. Scale Adoption of the Infinite Framework - Embed the Infinite Framework as a repeatable, scalable operating model for clients — enabling transformation that evolves into a self-sustaining performance system.
3. Expand Collaborative Ecosystems with Strategic Partners - Strengthen collaboration with technology vendors, consulting partners, and client teams to ensure solutions are fit-for-purpose and deliver long-term value.
4. Develop Human-Centred Digital Capability in Client Organisations - Support clients in building the internal skills, data confidence and decision-making capability needed to continually improve beyond programme delivery.
5. Champion Responsible, Practical AI Enablement in Operations - Promote the use of AI and data tools that amplify human judgement and operational flow, rather than replacing or overcomplicating it

Additional Information

OutBACE is designed to strengthen, not disrupt, existing delivery ecosystems. While we can lead major programmes where needed, our typical role is to sit at the centre of existing partners and internal teams — providing the cross-functional cohesion that ensures strategy, Lean practice, digital capability and implementation partners all move in the same direction. This enables your existing partners to be more effective, reduces friction - and increases the likelihood of sustained outcomes.

OutBACE

Jez Harris

Principal Consultant

Executive Profile

Jez Harris is a manufacturing and digital transformation specialist with deep experience and understanding of bridging the gap between the mission and real-world execution.

Beginning his career as an instrumentation and automation engineer in a global brewing company, he went on to lead engineering, operations and large-scale change across FMCG, food & drink and chemical manufacturing environments.

Jez acts as a key link between operations, engineering, OT, IT and technology partners — ensuring that digital investments align with real operational needs and deliver measurable outcomes. He is fluent in both OT and IT, enabling him to translate strategic intent into workable solutions from enterprise systems down to the shop floor and back again.

Jez navigates the Infinite Framework to help organisations build cohesive, closed loop, scalable improvement environments. His work focuses on making process, technology and data meaningful for people - strengthening decision-making and enabling organisations to evolve performance over time.

Company

OutBACE Limited

Company Address

30 Turves Green, Birmingham, B314AA

Company URL

<https://outbace.com/>

United Kingdom

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Manel Dominguez

Senior Project Manager & European EM Pillar Leader



Executive Profile

Expertise in Digital Transformation, Manufacturing, Engineering and Operational Excellence. Expertise in Project management. Know-how in all these fields of Operations: engineering, maintenance, process, pack, quality, losses, utilities, IT/IS, Digital transformation, lean, labour, controllable cost and reporting. Enjoying managing people. Working as a leader, coach or a team member. Used to manage different level of budgets. Coordinating 65 plant roadmaps achieving productivity target. Love managing technological infrastructures. (IT/OT) Also I've been working in R&D Projects, and I love either technological innovation or product innovation. Adapted to Waterfall or Agile methodologies, with or without SCRUM framework. Full of energy to achieve the company targets and my personal ones. Fast adaptation to new working environments.

Company	Company Address
Owens Corning	
Company URL	Spain
https://www.owenscorning.com/en-us	

Company Profile

Owens Corning is a building products leader committed to building a sustainable future through material innovation. Our products provide durable, sustainable, energy-efficient solutions that leverage our unique capabilities and market-leading positions to help our customers win and grow. We are global in scope, human in scale with more than 25,000 employees in 31 countries dedicated to generating value for our customers and shareholders and making a difference in the communities where we work and live. Founded in 1938 and based in Toledo, Ohio, USA, Owens Corning posted 2024 sales of \$11.0 billion. For more information, visit www.owenscorning.com.

Key Focus

**Lidia Sanchez**

SMS OpEX Lead

**Executive Profile**

Company

Sanofi

Company Address

C-35, KM63, 09, Riells i Viabrea

Company URL<https://www.sanofi.com/en>

Spain

Company Profile

Sanofi is a leading global healthcare company driven by the purpose of chasing the miracles of science to improve people's lives. As an innovative biopharmaceutical company focused on human health, Sanofi operates across three main segments: Pharmaceuticals, Vaccines, and Consumer Healthcare.

With a presence in approximately 100 countries and a workforce of more than 100,000 people, Sanofi is dedicated to transforming scientific innovation into healthcare solutions worldwide. The company's comprehensive approach includes preventing illness through vaccines, providing innovative treatments to fight pain and ease suffering, supporting patients with rare diseases, and helping millions of people manage long-term chronic conditions.

Listed on both EURONEXT: SAN and NASDAQ: SNY, Sanofi places sustainability and social responsibility at the center of its ambitions. The company's commitment to healthcare extends from research and development to manufacture and marketing of therapeutic solutions.

Key Focus



Nathaly Pulido

Head of OpEX and Smart Factory



Executive Profile

Company

Sanofi

Company Address

Spain

Company URL

<https://www.sanofi.com/en>

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Key Focus

Smart Factory and Digital Transformation

The Smart Factory vision centers on creating a fully connected, data-driven ecosystem that enhances efficiency, quality, and agility. Leveraging AI in industrial processes enables predictive maintenance, real-time optimization, and autonomous decision-making, reducing downtime and improving throughput. AI-driven analytics transform raw data into actionable insights, empowering operators and management to make faster, smarter choices. MARS (Manufacturing Automation and Reporting System) plays a pivotal role by standardizing data collection and reporting across production lines, ensuring transparency and compliance. It acts as the backbone for continuous improvement initiatives and operational excellence.

A robust Digital Roadmap aligns technology investments with business objectives, prioritizing scalable solutions like IoT integration, advanced analytics, and cloud platforms. This roadmap ensures seamless connectivity between shop floor and enterprise systems.

Supply Chain optimization is critical for resilience and cost efficiency. Digital tools combined with AI forecasting improve demand planning, inventory control, and supplier collaboration, reducing lead times and mitigating risks. Finally, SAP serves as the enterprise nerve center, integrating production, logistics, and finance. Enhanced SAP modules enable real-time visibility and synchronization across the value chain, supporting end-to-end digitalization.

Together, these pillars drive a future-ready, sustainable, and competitive manufacturing environment.



Eduard Rey
SMS Support Lead



Executive Profile

Company

Sanofi

Company Address

Spain

Company URL

<https://www.sanofi.com/en>

Company Profile

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Key Focus



Christian Simon

Head of Technical Transfers Industrial Affairs



Executive Profile

Christian Simon has over four decades of experience spanning chemistry, engineering, and economics. He currently serves as Technology Transfer Leader at Sanofi, a global leader in pharmaceuticals. With a steadfast commitment to innovation and operational excellence, Christian specializes in managing the seamless transition of technologies and processes to scalable production, ensuring adherence to the highest industry standards in Saudi Arabia, Egypt, Algeria and other countries.

Company	Company Address
Sanofi	
Company URL	Germany
https://www.sanofi.com/en	

Company Profile

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Key Focus

Scaling Technology Transfers: Attend sessions on moving pilots to production scale (Mars Inc.), AI operational excellence in pharma, and why digital transformations fail (Novo Nordisk). These directly address challenges of implementing technologies while maintaining compliance.

Knowledge Management Across Sites: Focus on "The Plant Collective Memory" for cross-site knowledge transfer, MES/Digital Operations for real-time decision support, and transforming OT data into actionable insights for multi-location coordination.

Strategic Networking: Participate in roundtables on "Leadership & Digital Transformation Strategies" and "Workforce Development" to share multi-country implementation experience and learn from peers facing similar scaling challenges.

Core Objective: Learn proven frameworks for scaling technology transfers across diverse regulatory environments while managing knowledge transfer and workforce development in emerging markets.



Oscar Masana
Director Industrial



Executive Profile

Company

Sanygran

Company Address

Spain

Company URL

<https://sanygran.com/en/>

Company Profile

Key Focus



Eva Sanchez Gil

Plant Director



Executive Profile

Company

Schneider Electric

Company Address

Carrer de Bac de Roda, 52, Barcelona

Company URL

<https://www.se.com/uk/en/>

Spain

Company Profile

Key Focus



Alexandra Olarte

Smart Factory and Cybersecurity Leader



Executive Profile

Company

Schneider Electric

Company Address

Carrer de Bac de Roda, 52, Barcelona

Company URL

<https://www.se.com/uk/en/>

Spain

Company Profile

Key Focus

**Albert Rovira**

Engineering and Maintenance Manager

**Executive Profile**

Passionate about innovation and the development of technical solutions that solve real problems and improve people's quality of life.

With over seven years of experience in the industrial sector, I have held various roles in manufacturing engineering, starting as an engineer and advancing to department supervisor. I have worked on a wide variety of projects, including automation, machinery acquisition, and new product industrialization. I have also had the opportunity to lead the transition to Industry 4.0 in Schneider Electric's industrial plants.

Company

Schneider Electric

Company Address

Carrer de Bac de Roda, 52, Barcelona

Company URL<https://www.se.com/uk/en/>

Spain

Company Profile

Schneider Electric is a global energy technology leader, driving efficiency and sustainability by electrifying, automating, and digitalizing industries, businesses, and homes

Key Focus

Digital transformation applied to industry.



Victor Checa Aldama

Manufacturing Engineering Specialist



Executive Profile

Company

Schneider Electric

Company Address

Carrer de Bac de Roda, 52, Barcelona

Company URL

<https://www.se.com/uk/en/>

Spain

Company Profile

Key Focus



Emanuel Pupello

Former Head of Vehicle Projects and Production Strategy



Executive Profile

Born in Germany in 1976, Emanuel Pupello is a prominent leader in the automotive industry and a car enthusiast.

Married and a father of two, Emanuel holds a degree in Industrial Engineering and began his professional career in 2005 at Volkswagen, where he worked as a Vehicle Project Manager.

In 2021, he joined SEAT-CUPRA as Director of Strategy, Projects, and Sustainability in the Production area, where he is leading the strategy for the digital transformation of SEAT-CUPRA Production.

Currently, Emanuel is facing one of the biggest challenges of his career: transforming the SEAT-CUPRA brand towards electric vehicles.

Company

SEAT

Company Address

Spain

Company URL

<https://www.seat.co.uk/>

Company Profile

Key Focus



Montserrat Oriol Millan

Strategy Planning Lead



Executive Profile

Company

SEAT

Company Address

Spain

Company URL

<https://www.seat.co.uk/>

Company Profile

Key Focus



Anders Nørregaard

VP Sales, EMEA



Executive Profile

Company

Secomea

Company Address

Sundkaj 125, Copenhagen, 2150

Company URL

<https://secomea.com/>

Denmark

Company Profile

Secomea is a Secure Remote Access (SRA) solution purpose-built for industrial networks and OT equipment. With more than 15 years of experience and over 8000 customers worldwide, Secomea helps manufacturers connect securely, maintain compliance, and prevent downtime.

Our solution enables manufacturers to manage vendor access across all production sites in a single, auditable, zero-trust platform — compliant with IEC 62443 and NIS2 requirements. Built for OT, trusted by IT, and proven in manufacturing, Secomea helps organizations integrate IT and OT securely, minimize cyber risks, and sustain operational continuity.

We help make manufacturing the most cyber-secure industry in the world — by empowering our customers to defend their factory floor

Key Focus

- Zero Trust Remote Access

Corporate Objectives

- Help manufacturers achieve compliance with NIS2 and IEC 62443 through secure remote access.
- Enable safe collaboration between IT, OT, and vendors through a unified access platform.
- Strengthen Secomea Prime adoption as the standard for secure remote access in industrial environments.
- Continue scaling globally while providing local support through our 70+ partner distributors.

Corporate Objectives

Secomea is recognized as a trusted partner to leading global manufacturers such as Heineken, Procter & Gamble, Yaskawa, and Consolis. Our mission is to defend the factory floor by simplifying secure access, enabling compliance, and building trust between manufacturers and their ecosystem of machine suppliers, service providers, and partners.

At IndustryXTalk, we aim to engage with manufacturing leaders focused on cybersecurity, IT/OT convergence, and operational resilience — sharing practical insights from real-world deployments across Europe and beyond.



Matthew Coakley

Enterprise Territory Manager



Executive Profile

Company

Secomea

Company Address

Sundkaj 125, Copenhagen, 2150

Company URL

<https://secomea.com/>

Denmark

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Kasper Kristensen

Technical Solution Advisor



Executive Profile

Company

Secomea

Company Address

Sundkaj 125, Copenhagen, 2150

Company URL

<https://secomea.com/>

Denmark

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- Zero Trust Remote Access

Corporate Objectives

- Help manufacturers achieve compliance with NIS2 and IEC 62443 through secure remote access.
- Enable safe collaboration between IT, OT, and vendors through a unified access platform.
- Strengthen Secomea Prime adoption as the standard for secure remote access in industrial environments.
- Continue scaling globally while providing local support through our 70+ partner distributors.

Corporate Objectives

Secomea is recognized as a trusted partner to leading global manufacturers such as Heineken, Procter & Gamble, Yaskawa, and Consolis. Our mission is to defend the factory floor by simplifying secure access, enabling compliance, and building trust between manufacturers and their ecosystem of machine suppliers, service providers, and partners.

At IndustryXTalk, we aim to engage with manufacturing leaders focused on cybersecurity, IT/OT convergence, and operational resilience — sharing practical insights from real-world deployments across Europe and beyond.

**Nellie Ochs**

Global Head of Operational Technology

Siegfried**Executive Profile**

Nellie Ochs has a doctorate in organic chemistry from the ETH Zurich. She has been at Siegfried AG for 6 years, and in her current role as head of Operational Technology is responsible for OT-systems and infrastructure support at all Siegfried plants, including:

- Management of global OT support-team
- Implementation of IT/OT segmentation (incl. migration) & TOM
- Development of 'Pharma 4.0' manufacturing digitalization strategy
- Implementation of process historian and relevant OT global standards

Company

Siegfried AG

Company Address

untere Brühlstrasse 4, 4800 Zofingen

Company URL<https://www.siegfried.ch/>

Switzerland

Company Profile

Siegfried is a leading contract development and manufacturing organization with a global network of 13 production sites on three continents. With 150 years of pharmaceutical and chemical experience, we are taking your innovations to industrial scale. As a globally leading contract development and manufacturing organization, we produce pharmaceutical ingredients and finished products as an integrated supplier.

Key Focus

Our key focus is the implementation of 'industry 4.0'/'pharma 4.0' in high-complexity manufacturing environments with significant heterogeneity.



Israel Perez Murillo
Global SCADA & PLC Coordinator

Siegfried

Executive Profile

Around of 20 years of experience designing, executing and coordinating Automation and OT projects in automotive, chemical, and pharmaceutical industries as automation expert.

From last 10 years focused on pharmaceutical industry and operational technology projects for worldwide pharmaceutical companies.

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Key Focus

Industry 4.0

AI capabilities in manufacturing

Manufacturing data integration

Cloud Environment

Santi Isern

CEO

**Executive Profile**

Santi Isern is the CEO of SistelGroup, where he leads the company's long-term vision for delivering automation and digitalization excellence to the life sciences industry. With a strategic and forward-looking approach, he ensures that SistelGroup's solutions create lasting value for clients - balancing innovation, operational reliability, and industry-specific needs. His leadership bridges deep OT expertise with business strategy, empowering the group to consistently deliver high-impact, scalable results.

Santi began his career as a telecommunications engineer before founding SistelControl in 1994, establishing the company's strong foundation in plant-floor automation and control systems. As the industry evolved, he expanded SistelGroup's capabilities by creating NIUKO Technologies in 2021 as the digitalization arm of the business. Today, both SistelControl and NIUKO operate under the unified SistelGroup identity, delivering end-to-end automation, OT, and digital transformation solutions on international projects.

Company

SistelGroup

Company AddressCtra. de Castellar, 550, 1^ºA, Terrass, Barcelona, 08227**Company URL**NIUKO Technologies: <https://niukotechnologies.com> SpainSistelControl: <https://sistelcontrol.com>**Company Profile**

SistelGroup unites SistelControl and NIUKO Technologies under one vision: empowering manufacturers through technology, innovation, and trusted partnership. With 30+ years of deep expertise in industrial automation and operational technology (OT), we help life sciences organizations connect, control, and optimize their operations. From shop floor systems (OT) to enterprise integration (IT), we deliver end-to-end solutions that enable smarter manufacturing, digital continuity, and sustainable growth.

We offer technology systems-agnostic digitalization services, fully tailored to meet the unique needs of our clients. By leveraging both IT and OT expertise, we enable horizontal and vertical integration—from the shop floor to business systems—optimizing manufacturing processes and enabling seamless digital transformation across the entire value chain. Our scalable, future-proof solutions unlock the potential of industrial data, supporting the highest standards of compliance, quality, and operational excellence.

As a trusted technology partner, we are committed to helping life sciences organizations realize their full potential through innovation, data intelligence, and seamless digital integration. We believe that the future of life sciences manufacturing lies in building structured, scalable data fabric ecosystems that are designed to work seamlessly with your organization's manufacturing and lab operations.

Key Focus

- Proof-of-Concept Projects for Digitalization and IT/OT Convergence
- Multi-Year Digital Transformation Programs
- Control System Design and Architecture
- Technical Project Execution (Systems-Agnostic)
- PLC, SCADA, Historian, Reporting, Unified Name Space (UNS), Data Fabric
- Integration of shop floor Operational Technology to enterprise systems such as MES, ERP, Warehousing
- On-Site Commissioning
- Maintenance Service of automation and digitalization systems

Corporate Objectives

At SistelGroup, our corporate objectives are centered on driving digital transformation and operational excellence within the life sciences industry. We empower organizations with innovative, technology systems-agnostic solutions that optimize industrial operations and generate measurable business value. Our mission is to bridge the gap between IT and OT landscapes, enabling clients to leverage their data to enhance decision-making and improve operational efficiency. We aim to grow our client base, particularly focusing on large pharmaceutical organizations seeking to advance through digital transformation. Our objectives also include delivering high-quality, scalable technology solutions with every project execution. We are committed to providing tailored services that meet the diverse needs of our clients in the life sciences industry.

Additional Information

We are looking to meet life sciences companies that are want to work with an innovative and agile partner for their digital transformation. We are systems-agnostic, so we offer non-biased technology-forward digitalization solutions. We have a strong technical team based in 3 offices across Spain, and we work on projects internationally.



Monica Karamitrov

Director of Business Development

Executive Profile

Monica Karamitrov is the Business Development Director at SistelGroup, where she leads strategic automation and digital transformation initiatives for life sciences organizations. She works closely with global clients to define value-driven IT/OT roadmaps that enhance productivity, streamline operations, and accelerate digital maturity. With a holistic end-to-end perspective, she connects business priorities with technical realities to deliver scalable, future-ready solutions.

Over her 11-year career in life sciences manufacturing, Monica has driven transformational programs across upstream and downstream processes, fill-finish operations, warehousing, and logistics. Her expertise spans SCADA, MES, ERP, and WMS deployments, as well as large greenfield and brownfield implementations. She has managed high-impact international engagements across the United States and Spain, consistently enabling clients to achieve operational excellence through digitalization.

Company

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Lucas Mengual

Digitalization Technical Lead

Executive Profile

Lucas Mengual is a Digitalization Technical Lead at SistelGroup, where he drives advanced automation and digital transformation programs within the life sciences sector. He partners with global manufacturers and OEM companies to design and implement IT/OT architectures that modernize operations, strengthen data integrity, and improve manufacturing performance. Known for cutting through complexity, he brings clarity to digital ecosystems and transforms technical challenges into actionable solutions. With over 11 years of experience, Lucas specializes in automation engineering, OT system design, and OEM equipment digitalization. He has led initiatives involving SCADA, Historian, Reporting, equipment connectivity, and data platform modernization, enabling seamless information flow from the shop floor to enterprise systems. His work supports intelligent, connected, and scalable manufacturing environments.

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Juan Navarro

Key Account Manager



Executive Profile

Juan supports industrial organizations in their transition to Industry 4.0 by connecting people, processes, and technology to achieve more efficient, flexible, and sustainable operations.

His expertise focuses on implementing and optimizing digitalization systems that integrate production, maintenance, planning, and quality.

He works with advanced solutions such as MES, MOM, CMMS/GMAO, APS, IIoT, augmented and virtual reality, Business Intelligence, digital twins, and machine learning. These technologies enable real-time monitoring, predictive maintenance, data-driven decision-making, improved quality, and enhanced traceability and productivity across plants.

His approach is practical and collaborative: combining engineering, technology, and people to deliver tangible results and believes digital transformation should not only improve efficiency but also ensure sustainability and adaptability for every organization.

Company

SistePlant

Company Address

Parque Empresarial Avalon, C. de Santa Leonor, 65, Edificio G - 1ª, San Blas-Canillejas, Madrid, 28037

Company URL

<https://sisteplant.com/en/>

Spain

Company Profile

Sisteplant is an industrial engineering company, founded in 1984, that transforms today's plants into profitable, effective, efficient, and long-lasting cyber-factories.

We bring your company a range of high value-added technological products and services based on four areas of expertise:

- Industrial Engineering for Operations and Maintenance
- Process Automation
- Digital Technology
- Artificial Intelligence

Key Focus

- Advanced Engineering
- PRISMA (CMMS)
- CAPTOR (MES)
- R-BOT

Corporate Objectives

- Consolidate and promote the Cyberplant model among our customers with the aim of increasing the competitiveness of the industry.
- Maintain our ongoing commitment to innovation.
- Introduce R-BOT, a platform for integrating robotic fleets into the cyberplant



Víctor Martínez
Head of Digital Solutions



Executive Profile

Company

SKF Española, S.A.

Company Address

Spain

Company URL

<https://www.skf.com/group>

Company Profile

SKF (AB SKF) is a global leader in bearings and rotating equipment solutions, founded in 1907 in Gothenburg, Sweden. The company operates in more than 130 countries, with around 38,000 employees and a strong distribution network. SKF provides bearings, seals, lubrication systems, power transmission products, and digital solutions that help industries reduce friction, improve reliability, and optimize performance.

Its main markets are Industrial (energy, mining, metals, aerospace) and Automotive (passenger cars, trucks, and aftermarket). In 2024, SKF reported revenues of about SEK 98.7 billion (\approx \$9.3 billion). The company invests heavily in innovation, sustainability, and digitalization, offering predictive maintenance, smart bearings, and circular economy initiatives like RecondOil.

SKF's mission is to enable industries worldwide to achieve efficiency, reliability, and sustainability in their operations.

Key Focus

As Head of Digital Solutions at SKF, I lead the digital and data transformation across industrial segments in the EMEA region — connecting technology, business strategy, and execution. My focus is on building scalable data platforms and AI-driven solutions that deliver measurable business impact, from predictive analytics and smart pricing to data-powered maintenance and operational efficiency.

I bridge engineering, product management, and business transformation. My mission is to transform industrial data into a true business asset — enabling better decisions, reducing costs, and creating new value-based services.



Torsten Grünzig

VP Sales

Executive Profile

Torsten Gruenzig brings over 35 years of international sales experience, specialising in introducing innovative IT solutions to companies seeking to optimise processes and seamlessly integrate new systems into existing environments.

He holds an MBA from the University of New York and a diploma in Classical Languages and History.

Torsten is passionate about driving innovation within organisations and ensuring that all teams involved benefit fully from new technologies.

Company

Sparrow Networks GmbH

Company Address

Kollwitzstrasse 64, Berlin, 10435

Company URL

<https://www.sparrow.parts/>

Germany

Company Profile

SPARROW is the AI-powered intelligence Hub built to eliminate complexity in industrial spare parts management. Founded in 2019 as Sparrow Networks GmbH and based in Berlin, SPARROW helps procurement, maintenance, and supply chain teams work together with confidence.

By anticipating sourcing risks, identifying obsolete or surplus parts, and optimising inventory, SPARROW empowers manufacturers to reduce downtime, cut waste, and build more resilient operations.

Currently, SPARROW supports operations in over 150 locations worldwide and is trusted by leading companies in pharmaceuticals, automotive, and food & beverage.

Key Focus

- SPARROW.Clean - Data Cleaning and Harmonisation: Streamlining and unifying data to ensure accuracy and reliability.
- SPARROW.Plan - AI-Based Spare Parts Planning Algorithm: Leveraging advanced machine learning to predict and optimise spare parts needs.
- SPARROW.Stock - User-Friendly Inventory Manager: A mobile-friendly tool that simplifies inventory management for all users.
- SPARROW.Pool - Spare Parts Pool: A robust network providing access to a wider supply of spare parts.

Corporate Objectives

1. Provide SaaS spare parts management applications to pharmaceutical, automotive, food and beverage, and manufacturing sectors across Europe.
2. Expand our AI capabilities to increase automation across diverse spare parts management use cases.
3. Create a platform with extensive features that is fully integrated with leading ERPs to address all spare parts management needs.



Juliana De Carvalho

Account Executive

Executive Profile

Juliana de Carvalho is an experienced enterprise account executive with over a decade in B2B sales and client management globally. She has built her career at the intersection of technology, communication, and strategy — specialising in SaaS sales, go-to-market execution, and enterprise relationship management.

Before joining SPARROW as an Account Executive, Juliana held senior commercial roles at Sentryc, Countercheck, and Messente Communications, where she led key account growth and drove customer success in fast-paced, international environments.

Juliana holds a Master's degree in Literature, Visual Culture and Film Studies from Tallinn University and a Bachelor's degree in Cinema & Audiovisual from Centro Universitário UNA, complemented by a recent certification in Technical Business Management from INAP.

Company

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Ariana Meirelles
Global Marketing Manager



Executive Profile

Company

SPI Pharma

Company Address

France

Company URL

<https://www.spipharma.com/en/>

Company Profile

Key Focus



Karthik Kuncharam

CEO



Executive Profile

Karthik has 15+ years of experience in handling Industrial automation systems. He is a serial entrepreneur with deep domain expertise in IT/OT architecture for life sciences digitization. He has successfully delivered several global roll outs of digital transformation projects for large Life sciences companies.

Company

Streamline360 GmbH

Company Address

Grafenberger Allee 277-287, Dusseldorf, 40237

Company URL

<https://streamline360.ai/>

Germany

Company Profile

Streamline360 is a domain-aware AI platform for manufacturing operations. It unifies data from OT, ERP, MES, CRM, LIMS, and QMS systems into a single intelligent layer, enabling seamless correlation across the enterprise. With built-in process understanding, it delivers dynamic dashboards, contextual insights, and prompt-to-insight intelligence that empower manufacturers to improve efficiency, ensure compliance, and make faster, more confident decisions.

Key Focus

- Domain-Aware AI Platform – A core engine that understands manufacturing processes and provides contextual, actionable insights.
- Dynamic Dashboards – Automatically generated dashboards that adapt to user queries and operational needs.
- Production Ops Assistant – An AI-driven consultant that guides decision-making across production, compliance, quality, and efficiency.



Pramod Konde

Consultant



Executive Profile

Pramod is an automation professional and has 10+ years of experience in Data visualisation and analytics platform. His strong experience in working with various automation systems and data visualisation tools gives him a unique understanding of creating challenges for digitization

Company

Streamline360 GmbH

Company Address

Grafenberger Allee 277-287, Dusseldorf, 40237

Company URL

<https://streamline360.ai/>

Germany

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Sergio Torok

Sr, OT Solution Consultant

SunChemical

Executive Profile

Sr. OT Solution Consultant – Global Engineering Operations Technology

Company

Sun Chemical

Company Address

Carrer d'Occitània, 96. Badalona

Company URL

<https://www.sunchemical.com/>

Spain

Company Profile

Sun Chemical is the World's Leading Provider of Inks and Pressroom Products, Color Materials and Advanced Materials.

Key Focus

OT Network , servers, SCADA, MES, IT/OT converge, OT Cybersecurity. Industry 4.0



Nil Comasolivas

Head of Market Access & Health Economics LATAM & Global Whole
Blood Automation Lead



Executive Profile

Medical Doctor and head of market access and health economics

Company

Terumo BCT

Company Address

Ikaroslaan 3

Company URL

<https://www.terumobct.com/>

France

Company Profile

Key Focus

MedTech, Pharma, Healthcare, Business Development, Entrepreneurship, Networking

**Kestutis Naidenas**

DSP Manufacturing

ThermoFisher
S C I E N T I F I C**Executive Profile**

Manager at Thermo Fisher Scientific's Biomanufacturing site in Lengnau, Switzerland. With over a decade of experience in biopharmaceutical manufacturing, I currently lead the Downstream Processing (DSP) department at one of Europe's most advanced large-molecule production facilities.

Throughout my career, I've been deeply involved in optimizing purification operations, and building high-performing teams that bring life-changing therapies from concept to commercial reality. My passion lies in combining technical excellence with operational leadership, driving continuous improvement and innovation in biologics manufacturing.

At Thermo Fisher, I'm proud to be part of an organization that is not only at the forefront of cutting-edge biomanufacturing technologies, but also dedicated to enabling our partners to make the world healthier, cleaner, and safer.

Beyond work, I'm always keen to share knowledge, mentor emerging professionals, and stay connected with the evolving landscape of bioprocessing and sustainable production technologies.

Company

Thermo Fisher Scientific

Company Address

Biotech Innovation Park, 2543 Lengnau

Company URL<https://corporate.thermofisher.com/us/en/index>.

Switzerland

Company Profile

Thermo Fisher's Lengnau facility is a state-of-the-art multipurpose biomanufacturing site in the heart of Europe. This 1.5m sq. ft. facility leverages highly flexible bioproduction technologies, including stainless steel up to 12,500 L bioreactor capability, providing a pathway from development to large-scale production as your manufacturing needs evolve. The Lengnau team of scientists and technicians provide strategic guidance and flexible solution that are custom built on comprehensive capabilities and expertise.

Lengnau is part of our European network of biologics sites, which includes Groningen, The Netherlands and part of our Global network including Brisbane, Australia, St Louis, Missouri, USA.

Key Focus

Networking.



Meena Shafaq
Manufacturing Manager

ThermoFisher
SCIENTIFIC

Executive Profile

Company

Thermo Fisher Scientific

Company Address

Switzerland

Company URL

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Key Focus



Darren Falconer

Technical Director



Executive Profile

As Technical Director at XpertRule, Darren has over a decade of experience bridging information and operational technology to help manufacturers unlock measurable value through responsible AI. He leads teams that design secure, scalable, and explainable solutions connecting people, processes, and technology. Passionate about practical innovation, Darren believes the best results come from deeply understanding operational challenges and solving them collaboratively.

Company

XpertRule

Company URL

<https://xpertrule.com/>

Company Address

Salford Innovation Forum, 51 Frederick Rd, Salford,
M6 6FP

United Kingdom

Company Profile

XpertRule was founded by AI and engineering pioneers with a clear mission: to help organisations harness the power of Responsible AI to make better decisions.

For over four decades, we have earned the trust of SMEs and large organisations by solving high stakes and consequential challenges, safely and effectively. Our AI builder platform combines human expertise with advanced AI insights to automate, orchestrate, and optimise complex processes - delivering outcomes that are reliable, auditable, and explainable.

We are committed to driving measurable improvements across cost, quality, delivery, and human experience, with Responsible AI principles embedded from the start.

With our AI-powered XpertAgents, organisations can move beyond experimentation to deploy AI at scale - delivering sustainable impact where it matters most.

At XpertRule, we are passionate about empowering organisations to unlock the transformative potential of Responsible AI - creating solutions that inspire trust, innovation, and long-term value.

In short: we exist to enable better, more responsible decisions for a better-performing enterprise.

Key Focus

- XpertAgents
- Compliance
- Troubleshooting
- Advisor
- XpertAgent Studio (AI Agent Builder)
- XpertFactory

Corporate Objectives

1. Expand Market Reach - Objective: Increase our market presence over the next three years. Actions:

- Strengthen brand presence through targeted marketing campaigns.
- Strengthen and expand our strategic partnerships with leading global solution providers.
- Celebrate our partners and customers through creative case studies and story telling.

2. Enhance our Responsible AI Platform - Objective: Establish XpertRule's platform as the leading platform for providing effective Responsible AI solutions to complex problems. Actions:

- Continue to make significant investment in R&D to innovate new semi-vertical solutions by leveraging the latest advances in the field of AI.
- Collaborate with selected strategic partners to co-develop new solutions

Additional Information

What do XpertRule do in a nutshell?

While 99% of AI is a black box, we're the 1% that's reliable, explainable and auditable - built for real-world, high-stakes use, such as regulated advisory, compliance and troubleshoot and diagnostics needs.

XpertAgents deliver outcomes that enterprises can trust, verify and act on by combining:

- Symbolic AI
- Knowledge blueprints
- LLMs
- Expert Validation

Trusted AI that cuts cost, boosts productivity, enhances safety and fuels growth - where speed alone isn't enough.



Matthew Thalakottur

VP of Sales and Partnerships

Executive Profile

As VP of Sales and Partnerships at XpertRule, Matt has over 20 years of experience of both change and business transformation management consultancy, as well as building technology partnerships to deliver best in class digital and AI solutions for large organisations. These digital solutions help enterprises solve their most complex business challenges through automation and AI, whilst cutting cost, boosting productivity and safety, and fuelling growth. Matt is keen to listen and understand the pressing challenges of our customers and to discuss innovative ideas of how XpertRule can potentially help address with our AI XpertAgent solutions.

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Additional Information

What do XpertRule do in a nutshell?

While 99% of AI is a black box, we're the 1% that's reliable, explainable and auditable - built for real-world, high-stakes use, such as regulated advisory, compliance and troubleshoot and diagnostics needs.

XpertAgents deliver outcomes that enterprises can trust, verify and act on by combining:

- Symbolic AI
- Knowledge blueprints
- LLMs
- Expert Validation

Trusted AI that cuts cost, boosts productivity, enhances safety and fuels growth - where speed alone isn't enough.